

#### MEMBERSHIP GUIDE

2025









#### Why your business should join the Chamber of Commerce



#### **Networking Opportunities**

Joining the Chamber of Commerce opens doors to a vast network of local business owners, potential clients, and industry leaders. Regular events, meetings, and mixers provide the perfect platform to build valuable relationships and partnerships.



#### **Increased Visibility and Credibility**

Membership in the Chamber enhances your business's credibility and visibility within the community. Being part of a respected organization signals to customers and other businesses that you are committed to high standards and community involvement.



#### **Advocacy and Influence**

The Chamber of Commerce acts as a powerful advocate for local businesses, representing your interests at the local, state, and national levels. By joining, you gain a voice in important policy discussions and decisions that affect your business.



#### **Professional Development**

The Chamber offers various programs and seminars aimed at enhancing your skills and knowledge. Whether it's leadership training, marketing strategies, or financial planning, these opportunities help you and your team grow professionally.



#### **Community Involvement**

Being a Chamber member allows you to contribute to the community's economic development and well-being. Participation in community projects and events not only boosts your business's profile but also fosters a positive business environment.

#### Why your business should join the Chamber of Commerce



#### **Support and Mentorship**

New and small businesses can benefit from the support and mentorship provided by more established members. This guidance can be invaluable in navigating the challenges of running a business and achieving long-term success.



#### **Marketing/Promotional Opportunities**

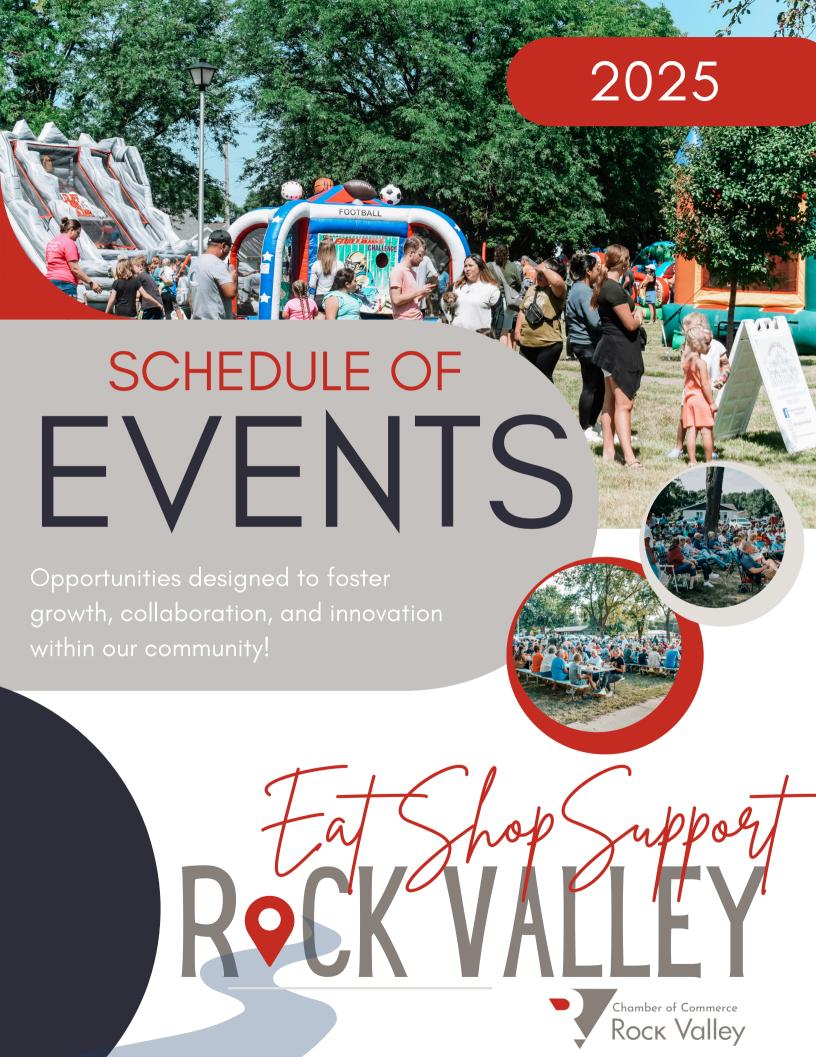
Chamber membership includes opportunities to promote your business through the Chamber's publications, website, and events. This exposure can help attract new customers and increase your market reach.



#### **Collaborative Environment**

The Chamber fosters a collaborative environment where businesses can work together on common goals and initiatives. This spirit of cooperation can lead to innovative solutions and shared success.





#### **COMMUNITY CHAMBER**



**FEB** 

#### BOYS BASKETBALL TOURNAMENT

These tournaments bring together teams from various regions to compete in a spirited and friendly environment. The primary goal is to foster community spirit and support local businesses.

Two days: February 28th and March 1st



**MAR** 

#### 'PLAY IT FORWARD' EVENT

A fun-filled night dedicated to games, community, and local support. Let's raise money for the Chamber's initiatives while boosting our local economy by supporting our local businesses!



#### BATTLE OF THE BITES

A month-long culinary competition where local businesses compete for title of the best featured meal. This event highlights the diverse flavors and talents within the community while encouraging residents to explore and support local eateries.



JUNE

#### DRIVE-INN MOVIE NIGHTS

The Chamber Drive-Inn Movie Nights, held every second Thursday of the months of June, July, and August, has become a cherished tradition for many!

#### COMMUNITY CHAMBER

#### EVENTS



O6 AUG

#### RALLY IN THE VALLEY

Held the second week of August every year, this lively summer festival brings the entire community together for a week full of fun, activities, and entertainment! August 6th-10th



29 oct

#### CANDY IN THE VALLEY

A spooktacular afternoon as local businesses hand out candy in downtown Rock Valley to trick-or-treaters!



06 Nov

#### **BUSINESS GALA**

An evening where business owners, employees, and city leaders come together! Enjoy dinner and drinks, a year-in-review presentation, and a special guest speaker for an entertaining night!



22

#### GIRLS' BASKETBALL TOURNAMENT

These tournaments bring together teams from various regions to compete in a spirited and friendly environment. The primary goal is to foster community spirit and support local businesses.



5/

#### HOLLY JOLLY DAYS

A festive event that brings the community together to celebrate the holiday season. These activities are designed to encourage local support and spread holiday cheer!

December 5th & 6th

### LUNCH & LEARNS

12:00pm-1:30pm

CHAMBER MEMBER EVENTS



**16 JANUARY** 

**MEMBERSHIPWORKS: OVERVIEW**Make the most out of your member portal!

Parkview Event Center | Ashley Feekes

17 APRIL

**MENTAL HEALTH AFTER A DISASTER** 

Riverview Ridge Senior Living | Donna Van Peursem

17 JULY

**WOMEN IN LEADERSHIP BRUNCH** 

Celebrate Women in Leadership!

Parkview Event Center | 10:00am

**16 OCT** 

**IOWA TOURISM** 

Hope Haven | Stephanie Neppl

18 DEC

**TBD** 

# TALINA SESSION SECTION OF THE SECTIO

**20** 

**FEB** 

#### FRIENDLY FEUD!

featuring 'The Comedian Company'
PARKVIEW EVENT CENTER

**15** MAY

#### MINGO NIGHT

featuring DJ Love Kurts KOLDY'S

**21** AUG

#### **BALANCE & BREWS**

featuring Pulse 712
THE OVERDRAFT TAPROOM

20 NOV

#### **VERY GOOD TRIVIA**

featuring Very Good Trivia Company
THE LUNCH HOUSE

## COFFEE & CONNECT'S

8:30AM-9:30AM

**20**MAR

#### WHY INVEST INTO THE LEADERSHIP INSTITUTE?

featuring an excerpt the 7 Habits of Highly Effective People and Leadership Alumni panel Hegg Health Center | Learning Center

**19**JUNE

THE \$80 BILLION GAMBLE- A TICKET, HOT DOG, AND BIGFOOT FOILED THE BIGGEST U.S. LOTTERY FRAUD

featuring Terry Rich

Town & Country Implement

**18**SEPT

#### **MENTAL HEALTH**

featuring Brimstone Coaching Group

Grandstay Hotel





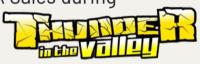


24 \_ 18 MAR APR SPRING
IN THE VALLEY
Bunny BING

11 & 12 JULY

#### **CRAZY DAYS**

Sidewalk Sales during





1-30 SEP



#### **HARVEST**

IN THE VALLEY
Shop & Share Event



#### **HOLIDAY**

OPEN HOUSES &

Mystery Markdown Event

**12** 



#### BLACK FRIDAY

Chamber Scavenger Hunt

**28** NOV

SMALL BUSINESS SATURDAY

Social Media Giveaway

**29** NOV



# \$250 DISCOUNT ON MEMBERSHIP FOR BUSINESSES WITH AN ACTIVE BOARD MEMBER.

BUSINESSES WITH SUBSIDIARIES RECEIVE 50% DISCOUNT ON ADDITIONAL MEMBERSHIPS.

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MEMBER BENEFITS	PARTNER (\$250) ADVOCATE (\$500) INNOVATOR (\$800) CHAMPION (\$1200) VISIONARY (\$2500)	SIONARY (\$2500)
Membership Window Cling		
Business Referrals via Chamber		
Chamber Member Advocacy		
Business Listing in the Directory on the Chamber website		
Ability to redeem Chamber Gift Cards		
Opportunity to apply for Rock Valley Leadership Institute		
Chamber Member-to-Member Discount Card for each employee		
Ribbon Cuttings and/or Grand Opening Ceremony		
Participation in Shop the Valley events		
Opportunity to Host a Chamber Member Event		
Meals/Drinks covered for up to 2 employees at Member Events		
Inclusion in the 'Welcome to Rock Valley' program		
Coupon Inclusion in the Chamber Member-to-Member Discount Cards		
Meals/Drinks covered for up to 3 employees at Member Events		
Ad or Article inclusion in Chamber Newsletters		
Bronze sponsorship for the brand new Play it Forward Event (\$250)		
Meals/Drinks covered for up to 5 employees at Member Events		
Chamber Golf Tournament Hole Sponsor (\$200 value)		
Chamber Basketball Tournaments Sponsor (\$500)		
Meals/Drinks covered for up to 7 employees at Member Events		
Team of 4 in the Chamber Golf Tournament (\$300 value)		
Bronze sponsorship for Rally included in Membership (\$250 value)		
Bronze sponsorship for Holly Jolly Days included in Membership (\$250 value)		
Lunch & Learn Speaker Sponsorship throughout the year (\$500 value)		
Meals/Drinks covered for up to 10 employees at Member Events		

#### SPONSORSHIP opportunities

SPONSORING EVENTS PROVIDES YOUR BUSINESS WITH THE OPPORTUNITY TO SHOWCASE ITS COMMITMENT TO THE COMMUNITY. JOIN US IN MAKING ROCK VALLEY AN ENJOYABLE PLACE TO LIVE AND PLAY!









Annual Business Gala
Lunch & Learn Speakers
Mix & Mingle Entertainment
Basketball Tournaments
Play it Forward Event



Sponsor an event by contacting us today!

Ashley Feekes, Chamber Director ashley@cityofrockvalley.com | 712-476-2591

#### JOIN THE

#### ROCK VALLEY CHAMBER







# WE CAN'T WAITO NETWORK



We've gone paperless! Please visit your online profile by scanning the QR code to our website. You will be able to set up your payment information on there.

Although we would like for you to utilize your online profile to its fullest potential, you are still able to fill out the paper application below and mail in a check if you prefer.

Business Name:			 
Business Address:			 
Business Phone:			 
Contact Person:			
Contact Email:			
Signature:			
Membership Tier Chosen:			 
Utilize Quarterly Payment Plan?	Υ	N	