



MEMBERSHIP GUIDE

2025



Why your business should join the Chamber of Commerce



Networking Opportunities

1

Joining the Chamber of Commerce opens doors to a vast network of local business owners, potential clients, and industry leaders. Regular events, meetings, and mixers provide the perfect platform to build valuable relationships and partnerships.



2

Increased Visibility and Credibility

Membership in the Chamber enhances your business's credibility and visibility within the community. Being part of a respected organization signals to customers and other businesses that you are committed to high standards and community involvement.



3

Advocacy and Influence

The Chamber of Commerce acts as a powerful advocate for local businesses, representing your interests at the local, state, and national levels. By joining, you gain a voice in important policy discussions and decisions that affect your business.



4

Professional Development

The Chamber offers various programs and seminars aimed at enhancing your skills and knowledge. Whether it's leadership training, marketing strategies, or financial planning, these opportunities help you and your team grow professionally.



5

Community Involvement

Being a Chamber member allows you to contribute to the community's economic development and well-being. Participation in community projects and events not only boosts your business's profile but also fosters a positive business environment.

Why your business should join the Chamber of Commerce



6

Support and Mentorship

New and small businesses can benefit from the support and mentorship provided by more established members. This guidance can be invaluable in navigating the challenges of running a business and achieving long-term success.

7

Marketing/Promotional Opportunities

Chamber membership includes opportunities to promote your business through the Chamber's publications, website, and events. This exposure can help attract new customers and increase your market reach.

8

Collaborative Environment

The Chamber fosters a collaborative environment where businesses can work together on common goals and initiatives. This spirit of cooperation can lead to innovative solutions and shared success.



2025



SCHEDULE OF EVENTS

Opportunities designed to foster growth, collaboration, and innovation within our community!



Eat Shop Support

ROCK VALLEY



28 /
FEB

BOYS BASKETBALL TOURNAMENT

These tournaments bring together teams from various regions to compete in a spirited and friendly environment. The primary goal is to foster community spirit and support local businesses. Two days: February 28th and March 1st



29 /
MAR

'PLAY IT FORWARD' EVENT

A fun-filled night dedicated to games, community, and local support. Let's raise money for the Chamber's initiatives while boosting our local economy by supporting our local businesses!



01 /
APR

BATTLE OF THE BITES

A month-long culinary competition where local businesses compete for title of the best featured meal. This event highlights the diverse flavors and talents within the community while encouraging residents to explore and support local eateries.



12 /
JUNE

DRIVE-INN MOVIE NIGHTS

The Chamber Drive-Inn Movie Nights, held every second Thursday of the months of June, July, and August, has become a cherished tradition for many!



06
AUG

RALLY IN THE VALLEY

Held the second week of August every year, this lively summer festival brings the entire community together for a week full of fun, activities, and entertainment! August 6th-10th



29
OCT

CANDY IN THE VALLEY

A spooktacular afternoon as local businesses hand out candy in downtown Rock Valley to trick-or-treaters!



06
NOV

BUSINESS GALA

An evening where business owners, employees, and city leaders come together! Enjoy dinner and drinks, a year-in-review presentation, and a special guest speaker for an entertaining night!



22
NOV

GIRLS' BASKETBALL TOURNAMENT

These tournaments bring together teams from various regions to compete in a spirited and friendly environment. The primary goal is to foster community spirit and support local businesses.



5
DEC

HOLLY JOLLY DAYS

A festive event that brings the community together to celebrate the holiday season. These activities are designed to encourage local support and spread holiday cheer! December 5th & 6th

LUNCH & LEARNS

12:00pm-1:30pm

CHAMBER MEMBER EVENTS



16 JANUARY

MEMBERSHIPWORKS: OVERVIEW

Make the most out of your member portal!

Parkview Event Center | Ashley Feekes

17 APRIL

MENTAL HEALTH AFTER A DISASTER

Riverview Ridge Senior Living | Donna Van Peursem

17 JULY

WOMEN IN LEADERSHIP BRUNCH

Celebrate Women in Leadership!

Parkview Event Center | 10:00am

16 OCT

IOWA TOURISM

Hope Haven | Stephanie Neppel

18 DEC

TBD

STAY UP
TO DATE

<https://www.cityofrockvalley.com/business/chamber-of-commerce>



MIX & MINGLES

5:00PM-6:30PM

20

FEB

FRIENDLY FEUD!

featuring 'The Comedian Company'

PARKVIEW EVENT CENTER

15

MAY

MINGO NIGHT

featuring DJ Love Kurts

KOLDY'S

21

AUG

BALANCE & BREWS

featuring Pulse 712

THE OVERDRAFT TAPROOM

20

NOV

VERY GOOD TRIVIA

featuring Very Good Trivia Company

THE LUNCH HOUSE

STAY UP
TO DATE

<https://www.cityofrockvalley.com/business/chamber-of-commerce>

COFFEE & CONNECT'S

8:30AM-9:30AM

20
MAR

WHY INVEST INTO THE LEADERSHIP INSTITUTE?

*featuring an excerpt the 7 Habits of Highly
Effective People and Leadership Alumni panel*

Hegg Health Center | Learning Center

19
JUNE

THE \$80 BILLION GAMBLE- A TICKET, HOT DOG, AND BIGFOOT FOILED THE BIGGEST U.S. LOTTERY FRAUD

featuring Terry Rich

Town & Country Implement

18
SEPT

MENTAL HEALTH

*featuring Brimstone
Coaching Group*

Grandstay Hotel



SHOP EVENTS 2025 the VALLEY



24 - 18
MAR APR

SPRING
IN THE VALLEY
Bunny BINGO



11 & 12
JULY

CRAZY DAYS

Sidewalk Sales during

Summer
in the Valley



1-30
SEP



HARVEST

IN THE VALLEY

Shop & Share Event



HOLIDAY

OPEN HOUSES &
Mystery Markdown Event



12
NOV



BLACK FRIDAY
Chamber Scavenger Hunt

28
NOV



SMALL BUSINESS SATURDAY
Social Media Giveaway

29
NOV

STAY UP
TO DATE

<https://www.cityofrockvalley.com/business/chamber-of-commerce>



\$250 DISCOUNT ON MEMBERSHIP FOR BUSINESSES WITH AN ACTIVE BOARD MEMBER.

BUSINESSES WITH SUBSIDIARIES RECEIVE 50% DISCOUNT ON ADDITIONAL MEMBERSHIPS.

MEMBERSHIP TIERS

MEMBER BENEFITS	PARTNER (\$250)	ADVOCATE (\$500)	INNOVATOR (\$800)	CHAMPION (\$1200)	VISIONARY (\$2500)
Membership Window Cling					
Business Referrals via Chamber					
Chamber Member Advocacy					
Business Listing in the Directory on the Chamber website					
Ability to redeem Chamber Gift Cards					
Opportunity to apply for Rock Valley Leadership Institute					
Chamber Member-to-Member Discount Card for each employee					
Ribbon Cuttings and/or Grand Opening Ceremony					
Participation in Shop the Valley events					
Opportunity to Host a Chamber Member Event					
Meals/Drinks covered for up to 2 employees at Member Events					
Inclusion in the 'Welcome to Rock Valley' program					
Coupon Inclusion in the Chamber Member-to-Member Discount Cards					
Meals/Drinks covered for up to 3 employees at Member Events					
Ad or Article inclusion in Chamber Newsletters					
Bronze sponsorship for the brand new Play it Forward Event (\$250)					
Meals/Drinks covered for up to 5 employees at Member Events					
Chamber Golf Tournament Hole Sponsor (\$200 value)					
Chamber Basketball Tournaments Sponsor (\$500)					
Meals/Drinks covered for up to 7 employees at Member Events					
Team of 4 in the Chamber Golf Tournament (\$300 value)					
Bronze sponsorship for Rally included in Membership (\$250 value)					
Bronze sponsorship for Holly Jolly Days included in Membership (\$250 value)					
Lunch & Learn Speaker Sponsorship throughout the year (\$500 value)					
Meals/Drinks covered for up to 10 employees at Member Events					

SPONSORSHIP opportunities

SPONSORING EVENTS PROVIDES YOUR BUSINESS WITH THE OPPORTUNITY TO SHOWCASE ITS COMMITMENT TO THE COMMUNITY. JOIN US IN MAKING ROCK VALLEY AN ENJOYABLE PLACE TO LIVE AND PLAY!

Holly Jolly
DAYS

BATTLE
OF THE
BITES

Rally in the
VALLEY

Chamber of Commerce

Rock Valley

LEADERSHIP INSTITUTE

Annual Business Gala
Lunch & Learn Speakers
Mix & Mingle Entertainment
Basketball Tournaments
Play it Forward Event



Sponsor an event by contacting us today!

Ashley Feekes, Chamber Director
ashley@cityofrockvalley.com | 712-476-2591

JOIN THE ROCK VALLEY CHAMBER



**WE CAN'T WAIT
TO NETWORK
WITH YOU!**



We've gone paperless! Please visit your online profile by scanning the QR code to our website. You will be able to set up your payment information on there.



Although we would like for you to utilize your online profile to its fullest potential, you are still able to fill out the paper application below and mail in a check if you prefer.

Business Name: _____

Business Address: _____

Business Phone: _____

Contact Person: _____ Contact Phone: _____

Contact Email: _____

Signature: _____ Date: _____

Membership Tier Chosen: _____

Utilize Quarterly Payment Plan? Y N

*Please make checks payable to Rock Valley Chamber and mail to PO Box 89 Rock Valley, IA 51247.
Membership Dues for 2025 are due no later than February 1, 2025.*