



ROCK VALLEY CHAMBER

MEMBERSHIP GUIDE



Community Involvement



Community Investment



Community Support



719-396-1504



1303 10th Street
Rock Valley, IA



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Why your business should join the Chamber of Commerce



Networking Opportunities

1

Joining the Chamber of Commerce opens doors to a vast network of local business owners, potential clients, and industry leaders. Regular events, meetings, and mixers provide the perfect platform to build valuable relationships and partnerships.



2

Increased Visibility and Credibility

Membership in the Chamber enhances your business's credibility and visibility within the community. Being part of a respected organization signals to customers and other businesses that you are committed to high standards and community involvement.



3

Advocacy and Influence

The Chamber of Commerce acts as a powerful advocate for local businesses, representing your interests at the local, state, and national levels. By joining, you gain a voice in important policy discussions and decisions that affect your business.



4

Professional Development

The Chamber offers various programs and seminars aimed at enhancing your skills and knowledge. Whether it's leadership training, marketing strategies, or financial planning, these opportunities help you and your team grow professionally.



5

Community Involvement

Being a Chamber member allows you to contribute to the community's economic development and well-being. Participation in community projects and events not only boosts your business's profile but also fosters a positive business environment.

Why your business should join the Chamber of Commerce



6

Support and Mentorship

New and small businesses can benefit from the support and mentorship provided by more established members. This guidance can be invaluable in navigating the challenges of running a business and achieving long-term success.



7

Marketing/Promotional Opportunities

Chamber membership includes opportunities to promote your business through the Chamber's publications, website, and events. This exposure can help attract new customers and increase your market reach.



8

Collaborative Environment

The Chamber fosters a collaborative environment where businesses can work together on common goals and initiatives. This spirit of cooperation can lead to innovative solutions and shared success.



Rock Valley Chamber Community Events

2026

FEB
27&28

Boys' Basketball Tournament

Annual Chamber Fundraiser- Boys' 5th-8th Grade

APR
25

Play it Forward: Casino Night

Gamble the night away while raising money toward a cause!

JUNE
12

Community Night Out *Fiesta in the Valley!*

Live Music, Late Night Shopping, Food, Kids' Activities, and Drive Inn Movie Night featuring 'Coco'

NEW

JULY
8

Community Night Out *America's 250th B-Day Bash!*

Live Music, Late Night Shopping, Food, Kids' Activities, and Drive Inn Movie Night (Movie TBD)

NEW

AUG
5-9

Rally in the Valley

Rock Valley's Summer Celebration!

OCT
1-31

Battle of the Bites

Rock Valley Restaurant Competition is BACK!

OCT
24

Girls' Volleyball Tournament

NEW Chamber Fundraiser- Girls' 5th-8th Grade

NEW

OCT
28

Candy in the Valley

Annual Downtown Trick-or-Treating

DEC
11&12

Holly Jolly Days

Merry Little Market and a brand NEW Dancing with the Stars Competition!

NEW

Exclusive

2026

MEMBER EVENTS

18

MARCH

COFFEE & CONNECT

FEATURING BRIMSTONE COACHING GROUP
ROOTED KITCHEN
8:00AM-9:30AM

17

JUNE

MIX & MINGLE

FUEGO ON MAIN
5:00PM - 7:00PM
Art Canvas Class with Mikaela Mackey!

16

SEPT

LUNCH & LEARN

HOPE HAVEN
12:00PM-1:30PM
Featuring Stephanie Neppl of Iowa Tourism

16

DEC

COFFEE & CONNECT

GRANDSTAY HOTEL
8:00AM-9:30AM
Entertainment TBD.

THIRD WEDNESDAY OF THE LAST MONTH OF EACH QUARTER



CHAMBER BUSINESS *Events*

July 22

Ladies in
LEADERSHIP
BRUNCH

Nov 5

ROCK VALLEY
BUSINESS GALA

BOTH AT PARKVIEW EVENT CENTER

**ROCK VALLEY
CHAMBER**

HOP THE VALLEY

2026 EVENTS

**MARCH 28-
APRIL 4**

SPRING IN THE VALLEY

Easter Shop Hop Week!
Find the eggs in store for
a discount and complete
your punchcard for a
chance to win an Easter
Basket!

JULY 10 & 11

CRAZY DAYS IN THE VALLEY

Join us for our 2nd Annual
Downtown Street Market
during Thunder in the
Valley! Participating
stores will have their
sidewalk sales with great
deals!

SEPT 1-30

HARVEST IN THE VALLEY

Fall Scavenger Hunt -
Visit the participating
stores to solve the fall
phrase for a chance to
win a prize!

NOV 11

HOLIDAY IN THE VALLEY

The Annual Holiday
Open Houses are a
community favorite!
Get in the holiday spirit
by shopping local at
our favorite stores!

**Support local on the biggest
shopping days of the year!**

PINK FRIDAY: NOV 20

**BLACK FRIDAY/SMALL BUSINESS
SATURDAY: NOV 27 & 28**



\$250 DISCOUNT ON MEMBERSHIP FOR BUSINESSES WITH AN ACTIVE BOARD MEMBER.

Businesses with subsidiaries receive a 50% discount on additional memberships.

Brand new businesses- June 30 & before- Receive whole first year free.
July 1 & after- Receive rest of the year free and ½ off the next year's membership.

MEMBERSHIP TIER

MEMBER BENEFITS	PARTNER (\$250)	ADVOCATE (\$500)	INNOVATOR (\$800)	CHAMPION (\$1200)	VISIONARY (\$2500)
Membership Window Cling					
Business Referrals via Chamber					
Chamber Member Advocacy					
Business Listing in the Directory on the Chamber website					
Ability to redeem Chamber Gift Cards					
Opportunity to apply for Rock Valley Leadership Institute					
Chamber Member-to-Member Discount Card for each employee					
Ribbon Cuttings and/or Grand Opening Ceremony					
Participation in Shop the Valley events					
Opportunity to Host a Chamber Member Event					
Meals/Drinks covered for up to 2 employees at Member Events					
Inclusion in the 'Welcome to Rock Valley' program					
Coupon Inclusion in the Chamber Member-to-Member Discount Cards					
Meals/Drinks covered for up to 3 employees at Member Events					
Ad or Article inclusion in Chamber Newsletters					
Bronze sponsorship for the brand new Play it Forward Event (\$250)					
Meals/Drinks covered for up to 5 employees at Member Events					
Chamber Golf Tournament Hole Sponsor (\$200 value)					
Chamber Basketball Tournaments Sponsor (\$500)					
Meals/Drinks covered for up to 7 employees at Member Events					
Team of 4 in the Chamber Golf Tournament (\$300 value)					
Bronze sponsorship for Rally included in Membership (\$250 value)					
Bronze sponsorship for Holly Jolly Days included in Membership (\$250 value)					
Lunch & Learn Speaker Sponsorship throughout the year (\$500 value)					
Meals/Drinks covered for up to 10 employees at Member Events					

SPONSORSHIP opportunities

SPONSORING EVENTS PROVIDES YOUR BUSINESS WITH THE OPPORTUNITY TO SHOWCASE ITS COMMITMENT TO THE COMMUNITY. JOIN US IN MAKING ROCK VALLEY AN ENJOYABLE PLACE TO LIVE AND PLAY!

Holly Jolly
DAYS



Rally in the
VALLEY



Chamber of Commerce

Rock Valley



LEADERSHIP INSTITUTE

Annual Business Gala
Lunch & Learn Speakers
Mix & Mingle Entertainment
Basketball Tournaments
Play it Forward Event



Sponsor an event by contacting us today!

Ashley Feekes, Chamber Director
rockvalleychamber@outlook.com | 719-396-1504

JOIN THE

ROCK VALLEY CHAMBER

WE CAN'T WAIT TO NETWORK WITH YOU!

Next steps to join:

1. **Scan the QR Code to fill out the online application.** →
2. **The Chamber Director will create your online account.**
3. **Follow the instructions in the email from us to login to your account.**



Prefer paper? No problem! Fill out the form below, and we'll create your online account when we receive it in the mail. An online account is mandatory, but don't worry, we can edit it with the information you'd like community members to see. We're here to help!

Business Name: _____ Business Phone: _____

Business Address: _____

Contact Person: _____ Contact Phone: _____

Contact Email: _____

Signature: _____ Date: _____

Membership Tier Chosen: _____

Utilize Quarterly Payment Plan? Y N

*Please make checks payable to Rock Valley Chamber and mail to PO Box 206 Rock Valley, IA 51247.
Membership Dues for 2026 are due no later than February 1, 2026.*