



Business Summary

Rock Ridge Business Park Rock Valley, IA
Rings: 1, 3, 5 mile radii

Latitude: 43.2008
Longitude: -96.2631

Data for all businesses in area		1 mile		3 mile		5 mile						
Total Businesses:		21		266		299						
Total Employees:		301		3,109		3,338						
Total Residential Population:		275		4,134		4,966						
Employee/Residential Population Ratio (per 100 Residents)		109		75		67						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	14.3%	17	5.6%	12	4.5%	64	2.1%	18	6.0%	100	3.0%
Construction	3	14.3%	11	3.7%	17	6.4%	64	2.1%	22	7.4%	87	2.6%
Manufacturing	2	9.5%	51	16.9%	22	8.3%	589	18.9%	24	8.0%	628	18.8%
Transportation	1	4.8%	3	1.0%	10	3.8%	100	3.2%	13	4.3%	117	3.5%
Communication	0	0.0%	0	0.0%	1	0.4%	3	0.1%	1	0.3%	3	0.1%
Utility	0	0.0%	0	0.0%	2	0.8%	12	0.4%	3	1.0%	13	0.4%
Wholesale Trade	1	4.8%	13	4.3%	13	4.9%	217	7.0%	15	5.0%	236	7.1%
Retail Trade Summary	2	9.5%	12	4.0%	46	17.3%	402	12.9%	49	16.4%	424	12.7%
Home Improvement	0	0.0%	1	0.3%	6	2.3%	51	1.6%	7	2.3%	53	1.6%
General Merchandise Stores	0	0.0%	0	0.0%	3	1.1%	19	0.6%	4	1.3%	20	0.6%
Food Stores	0	0.0%	0	0.0%	4	1.5%	72	2.3%	4	1.3%	73	2.2%
Auto Dealers, Gas Stations, Auto Aftermarket	0	0.0%	2	0.7%	5	1.9%	50	1.6%	5	1.7%	51	1.5%
Apparel & Accessory Stores	0	0.0%	0	0.0%	1	0.4%	2	0.1%	1	0.3%	2	0.1%
Furniture & Home Furnishings	0	0.0%	2	0.7%	2	0.8%	18	0.6%	3	1.0%	19	0.6%
Eating & Drinking Places	0	0.0%	0	0.0%	7	2.6%	104	3.3%	7	2.3%	107	3.2%
Miscellaneous Retail	1	4.8%	8	2.7%	17	6.4%	87	2.8%	18	6.0%	99	3.0%
Finance, Insurance, Real Estate Summary	1	4.8%	8	2.7%	25	9.4%	156	5.0%	26	8.7%	161	4.8%
Banks, Savings & Lending Institutions	0	0.0%	3	1.0%	4	1.5%	53	1.7%	4	1.3%	54	1.6%
Securities Brokers	0	0.0%	0	0.0%	4	1.5%	7	0.2%	4	1.3%	8	0.2%
Insurance Carriers & Agents	0	0.0%	0	0.0%	9	3.4%	32	1.0%	9	3.0%	32	1.0%
Real Estate, Holding, Other Investment Offices	1	4.8%	5	1.7%	8	3.0%	65	2.1%	9	3.0%	67	2.0%
Services Summary	8	38.1%	185	61.5%	103	38.7%	1,459	46.9%	112	37.5%	1,521	45.6%
Hotels & Lodging	0	0.0%	1	0.3%	2	0.8%	9	0.3%	3	1.0%	11	0.3%
Automotive Services	1	4.8%	1	0.3%	8	3.0%	29	0.9%	10	3.3%	32	1.0%
Motion Pictures & Amusements	0	0.0%	11	3.7%	4	1.5%	48	1.5%	5	1.7%	70	2.1%
Health Services	1	4.8%	76	25.2%	10	3.8%	461	14.8%	10	3.3%	462	13.8%
Legal Services	0	0.0%	0	0.0%	6	2.3%	20	0.6%	6	2.0%	20	0.6%
Education Institutions & Libraries	1	4.8%	45	15.0%	8	3.0%	329	10.6%	8	2.7%	332	9.9%
Other Services	5	23.8%	51	16.9%	65	24.4%	564	18.1%	70	23.4%	594	17.8%
Government	0	0.0%	1	0.3%	5	1.9%	38	1.2%	6	2.0%	40	1.2%
Unclassified Establishments	1	4.8%	1	0.3%	8	3.0%	3	0.1%	9	3.0%	7	0.2%
Totals	21	100.0%	301	100.0%	266	100.0%	3,109	100.0%	299	100.0%	3,338	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	9.5%	8	2.7%	7	2.6%	25	0.8%	11	3.7%	44	1.3%
Mining	0	0.0%	0	0.0%	1	0.4%	5	0.2%	1	0.3%	6	0.2%
Utilities	0	0.0%	0	0.0%	2	0.8%	11	0.4%	2	0.7%	11	0.3%
Construction	3	14.3%	11	3.7%	17	6.4%	64	2.1%	22	7.4%	87	2.6%
Manufacturing	2	9.5%	51	16.9%	22	8.3%	612	19.7%	24	8.0%	650	19.5%
Wholesale Trade	1	4.8%	13	4.3%	13	4.9%	217	7.0%	15	5.0%	236	7.1%
Retail Trade	2	9.5%	12	4.0%	38	14.3%	271	8.7%	41	13.7%	290	8.7%
Motor Vehicle & Parts Dealers	0	0.0%	1	0.3%	3	1.1%	27	0.9%	3	1.0%	28	0.8%
Furniture & Home Furnishings Stores	0	0.0%	1	0.3%	1	0.4%	4	0.1%	1	0.3%	4	0.1%
Electronics & Appliance Stores	0	0.0%	1	0.3%	1	0.4%	14	0.5%	2	0.7%	15	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	1	0.3%	6	2.3%	51	1.6%	7	2.3%	53	1.6%
Food & Beverage Stores	0	0.0%	0	0.0%	4	1.5%	49	1.6%	4	1.3%	50	1.5%
Health & Personal Care Stores	0	0.0%	0	0.0%	4	1.5%	21	0.7%	4	1.3%	21	0.6%
Gasoline Stations	0	0.0%	1	0.3%	2	0.8%	23	0.7%	2	0.7%	23	0.7%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%	1	0.4%	2	0.1%	1	0.3%	2	0.1%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%	2	0.8%	13	0.4%	3	1.0%	13	0.4%
General Merchandise Stores	0	0.0%	0	0.0%	3	1.1%	19	0.6%	4	1.3%	20	0.6%
Miscellaneous Store Retailers	0	0.0%	1	0.3%	7	2.6%	32	1.0%	7	2.3%	33	1.0%
Nonstore Retailers	0	0.0%	7	2.3%	2	0.8%	17	0.5%	3	1.0%	28	0.8%
Transportation & Warehousing	1	4.8%	3	1.0%	9	3.4%	100	3.2%	12	4.0%	117	3.5%
Information	0	0.0%	0	0.0%	3	1.1%	12	0.4%	4	1.3%	13	0.4%
Finance & Insurance	0	0.0%	3	1.0%	17	6.4%	92	3.0%	17	5.7%	94	2.8%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	3	1.0%	4	1.5%	53	1.7%	4	1.3%	54	1.6%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	4	1.5%	7	0.2%	4	1.3%	8	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	0	0.0%	0	0.0%	9	3.4%	32	1.0%	9	3.0%	32	1.0%
Real Estate, Rental & Leasing	0	0.0%	1	0.3%	9	3.4%	31	1.0%	10	3.3%	33	1.0%
Professional, Scientific & Tech Services	1	4.8%	9	3.0%	19	7.1%	94	3.0%	21	7.0%	110	3.3%
Legal Services	0	0.0%	0	0.0%	6	2.3%	20	0.6%	6	2.0%	20	0.6%
Management of Companies & Enterprises	0	0.0%	4	1.3%	3	1.1%	50	1.6%	3	1.0%	50	1.5%
Administrative & Support & Waste Management & Remediation	1	4.8%	2	0.7%	4	1.5%	7	0.2%	6	2.0%	9	0.3%
Educational Services	1	4.8%	45	15.0%	7	2.6%	325	10.5%	8	2.7%	328	9.8%
Health Care & Social Assistance	3	14.3%	116	38.5%	31	11.7%	818	26.3%	32	10.7%	830	24.9%
Arts, Entertainment & Recreation	0	0.0%	11	3.7%	3	1.1%	48	1.5%	4	1.3%	70	2.1%
Accommodation & Food Services	0	0.0%	1	0.3%	9	3.4%	113	3.6%	10	3.3%	118	3.5%
Accommodation	0	0.0%	1	0.3%	2	0.8%	9	0.3%	3	1.0%	11	0.3%
Food Services & Drinking Places	0	0.0%	0	0.0%	7	2.6%	104	3.3%	7	2.3%	107	3.2%
Other Services (except Public Administration)	3	14.3%	11	3.7%	37	13.9%	173	5.6%	41	13.7%	193	5.8%
Automotive Repair & Maintenance	1	4.8%	1	0.3%	7	2.6%	26	0.8%	9	3.0%	29	0.9%
Public Administration	0	0.0%	1	0.3%	5	1.9%	38	1.2%	6	2.0%	40	1.2%
Unclassified Establishments	1	4.8%	1	0.3%	8	3.0%	3	0.1%	9	3.0%	7	0.2%
Total	21	100.0%	301	100.0%	266	100.0%	3,109	100.0%	299	100.0%	3,338	100.0%

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