

WELCOME TO THE

# Chamber Newsletter

STAY UP TO DATE ON ALL CHAMBER EVENTS, REMINDERS, AND MORE!

## Business After Hours Event



On February 16th, Koldy's hosted the Chamber's first Business After Hours event of the year!

Twenty Chamber business owners and employees attended this fun event! It was held from 4:00pm-6:30pm with music, games, and networking. Koldy's was able to highlight their menu and provide some delicious appetizers! The Broccoli Cheese Bites seemed to be a favorite amongst our attendees with most of them never having tried them before.

## Mark your calendars!

**BUSINESS AFTER HOURS**  
APRIL 20 | 5:00-6:30PM  
ROCK VALLEY GOLF CLUB

**LUNCH & LEARN**  
MAY 18 | 12:00PM  
ROOTED | SUBWAY CATERING

## Lunch & Learn

On March 23, we held the second session of our 3-part Connections Series during a Lunch & Learn at Pizza Ranch. The topic of discussion was "How to Connect with other Businesses".

We had 15 Chamber business owners and their employees attend this event! Each of them enjoyed food from the Pizza Ranch buffet and listened to Board member, Jacob Rosewall, speak on the importance of businesses supporting each other and creating partnerships. They broke out into groups discussing questions like "How could your business promote other Chamber businesses in town?". There were many great ideas that came from this event.

Keep an eye out for an email from Ashley with a summary of our discussion!



# Boy's Basketball Tournament



## ANOTHER SUCCESSFUL FUNDRAISER!

The Boys' Chamber Basketball Tournament was held on March 3rd and 4th. We had 40 teams participate with teams from Iowa, South Dakota, and Minnesota. Grades 5th-8th grade were able to compete, and over 2,000 people came to watch!

This tournament, we changed things up in the concession stands, adding Subway sandwiches and cookies and Cenex Breakfast pizzas. We also continued to offer Pizza Ranch pizzas, candy and drinks from Sunshine Foods, and popcorn from M&H True Value. Requests that we received from guests were coffee and donuts for the early morning games. Something that the Chamber will keep in mind as we plan the November Girls' Tournament!

Teams that placed 1st-3rd were given an award. This year's 1st place winners won our fun SUPER BOWL RINGS, which were a huge hit with all the kids! Take a look below at all our Rock Valley teams that placed in the tournament!

It takes a lot of work to put this tournament together twice a year, and the Chamber is so THANKFUL for their sponsors, volunteers, and participants! We are anxious as we put together the financials to see how much we were able to raise during this fundraiser. Be sure to check the next Newsletter for this information!



# Spring in the Valley

## FIRST SHOP THE VALLEY EVENT IN 2023

On Thursday, March 30th, our first Shop the Valley event was held; Spring in the Valley! We had 15 participating businesses hold specials and deals that day. Customers were able to enter into a giveaway by taking a photo of their purchase and tagging the business they shopped at. The winner received a \$50 Chamber Gift Card!

We love to see our community supporting local and shopping our lively Downtown and Around stores. It is always the hope that while they are out shopping, they visit one of our food and beverage businesses as well! This is why the Chamber has created a 'Downtown and Around: Shopping and Dining' map for our businesses to hand out to their customers. This is another way for our local businesses to support each other and refer their customers to support others in town.

The Chamber gives the option to ALL our Chamber members to participate in our Shop the Valley events. You don't have to be retail to participate. If you'd like to hold a special the day of the event, you are able to join in on the fun! Reach out to Ashley for more information!



## April 20th

### BUSINESS AFTER HOURS

Open to Chamber members and the public. Come enjoy appetizers, drinks and games! Door prizes will be given!

ROCK VALLEY GOLF CLUB  
5:00-6:30PM



ROOTED  
PLANT + COFFEE SHOP

## May 1st

### SMALL BUSINESS BREAKFAST

Chamber would like to show their appreciation to our members by providing our Chamber business owners and employees a FREE coffee and muffin! A great way to kick off Small Business Week! Be sure to tell your staff!

ROOTED | 7:30A-9:30A

# Something NEW!

We've been working hard on the Chamber section of the website and a new program called 'Welcome to Rock Valley!'. Included in the 'Welcome to Rock Valley' bag for new residents is a 'Welcome' flyer, a magnet with QR codes leading to the Directory, City information, and business cards, gifts, and/or certificates from our Chamber members! **If you're a Silver or above member, make sure to bring in the items that you'd like to include in the program!**



Scan the QR code to see the NEW Directory of Chamber Businesses on the city website with links connecting to each business' Google Business page. Scroll to the bottom of the page and click on each industry to see all Chamber businesses (Healthcare, Retail, and Service).

## THANK YOU to our Gold & Platinum Sponsors!

### PLATINUM



### GOLD



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QUESTIONS? CONTACT US!