

#### WELCOME TO THE

# Chamber Newsletter

STAY UP TO DATE ON ALL CHAMBER EVENTS, REMINDERS, AND MORE!

#### CONNECTIONS SERIES

### Lunch & Learn



On January 26th, the Chamber hosted their first Lunch & Learn of the year at Cedar Rock Grill.

Seventeen Chamber members attended and enjoyed a meal provided by the Chamber. They were able to learn from fellow Chamber members, Todd Boote of Peoples Bank and Shayla Louwerse of Willow Creek, who spoke on 'How to Connect with your Customers'. This topic is part of a 3-part series, called the 'Connections Series'.

Todd gave everyone insight on how to connect with clients in person while Shayla was able to help our members understand the social media side of connecting.

Join us for our next part of the series, 'How to Connect with other Businesses' on March 16th!

### New Chamber Member

#### ABARROTES GASCA, DAISY GASCA

Abarrotes Gasca, the new Mexican grocery store on the west side of town, has joined the Chamber for their first year! We're excited to build a relationship with Daisy and her family, and expand diversity within the Chamber!



## Chamber Board 2023

#### MEET THE BOARD MEMBERS!

President, Jeff Elgersma, Peoples Bank Vice President, Shayla Louwerse, Willow Creek Boutique Secretary, Kaitlyn Van Maanen, Peoples Bank Treasurer, Kylie Lutjens, Van Bruggen & Vande Vegte, PC Member, Dana Brink, Premier Bank Member, Jacob Rosewall, Perspective Insurance Member, Erica Techen, Hegg Health Center



#### INTERESTED IN JOINING THE CHAMBER BOARD?

The Chamber would love to add one more board member for 2023! Come join a fun team of individuals who are always thinking of creative ways to keep Rock Valley the best small town to live in! Plus, Chamber Board members give the Chamber business they work for a \$250 discount on their membership for the year. Win, win!

Call or email Ashley for more details.



## February

**BUSINESS AFTER HOURS** 

This is a brand-new event this year! Open to Chamber members and the public. Come enjoy appetizers, drinks and games! Door prizes will be given!



## March

#### **BOYS' BASKETBALL TOURNAMENT**

One of Chamber's BIGGEST fundraisers of the year! This tournament brings hundreds of people into town. Scan the QR Code to help with concessions or gates!



#### KOLDY'S | 4:00-6:00PM

#### MARCH 3RD AND 4TH

#### **THANK YOU to our Gold & Platinum Sponsors!**



**QUESTIONS? CONTACT US!**