

WELCOME TO THE

# Chamber Newsletter

STAY UP TO DATE ON ALL CHAMBER EVENTS, REMINDERS, AND MORE!

## Mid-America Chamber Executives Conference



IOWA CHAMBER PROFESSIONALS

Chamber Director, Ashley Feekes, attended the Mid America Chamber Executives Conference on May 3rd-May 5th in Sioux Falls to further her knowledge of the Chamber industry.

MACE is made up of chamber professionals belonging to their state chamber executive organization or state chamber of commerce in the six-state area of IA, MN, NE, ND, SD, and WI.

Ashley learned valuable information from many professionals that have been in the chamber industry for years. She came back to work eager to use these ideas to better the Rock Valley Chamber and continue to support our members!

## Leadership Program



The Rock Valley Chamber, along with Rock Valley Economic Development, and the City of Rock Valley have teamed up to launch a brand new Leadership Program for our community. This program will begin in September of this year, with a kick-off event on August 31st featuring guest speaker, Lieutenant Governor, Adam Gregg.

You should have received an email from the Chamber with more detailed information on how to apply. We encourage our members to take advantage of this opportunity and send an employee whom you feel has the potential to become a leader through the program! They will develop leadership skills, learn how to become a more involved community member, and become more familiar with our town. Chamber businesses are able to pay a smaller application fee for participants! Reach out to Ashley with any questions you may have.

# Chamber FUN events!



## BINGO NIGHT | APRIL 27

Chamber BINGO Night is always a hit! We had over 100 people in attendance with over \$1,000 worth of Chamber Gift Cards given away. This money will go right back to our members!

Join us for our next BINGO Night this Fall, on October 19th!

This year, we are doing three Drive-Inn Movie nights for the community at the RV Sports Complex. Our first movie night was on June 8th, and it was a gorgeous night for it!

The community was able to vote for their favorite movies a few weeks prior to the event. The brackets were narrowed down each week until the top two were announced. We played one showing for younger kids at 7:00pm, featuring The Lion King, and a late movie at 9:00pm, featuring Top Gun: Maverick. Our next one is scheduled for July 13th!

## CHAMBER DRIVE-INN MOVIE NIGHT | JUNE 8



# Congratulations!

CONGRATULATIONS TO CHOICE HEALTH, THRIVE WELLNESS, AND THRIVE712 ON THEIR NEW BUSINESSES!



CONGRATULATIONS TO WIRELESS WORLD ON THEIR 10-YEAR ANNIVERSARY HERE IN ROCK VALLEY!





# Business After Hours

On Thursday, April 20th, we held Business After Hours at the Rock Valley Golf Club. We enjoyed appetizers from Mulligan's, and we were able to socialize and network while listening to some fun oldies' music!

**NEXT BAH: CEDAR ROCK GRILL  
JUNE 15 | 5:00-6:30PM**



## Lunch & Learn

On Thursday, May 18th, we held the last session of the Connections Series, 'How to Connect with your Community', at Rooted.

We had a panel of 5 members from boards around town including the Parent Board, Hospital Board, Chamber Board, Kiwanis, and Cara Suter, who has been on various volunteer committees. The panel answered questions on why they choose to volunteer their time to give back to Rock Valley, and why they feel it is important for others to do the same.

It was a Lunch & Learn that will hopefully inspire others to use their passions in ways to give back!

**NEXT LUNCH & LEARN:  
ROCK VALLEY GOLF CLUB  
JULY 20 | 12:00PM  
MARKETING TIPS & TRENDS**





# Rally in the VALLEY

AUG.  
9-13,  
2023

SCAN THE QR CODE FOR THE  
OFFICIAL SCHEDULE OF  
RALLY IN THE VALLEY 2023!



HIGHLIGHT YOUR BUSINESS AND SPONSOR AN EVENT!

Don't forget to register for the Golf  
tournament for a fun afternoon to kick-off  
Rally week!



THANK YOU to our Gold & Platinum Sponsors!

## PLATINUM



## GOLD



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QUESTIONS? CONTACT US!

