



Disposable Income Report

Rock Ridge Business Park Rock Valley, IA
 Ring: 1 mile radius

Latitude: 43.2008
 Longitude: -96.2631

| | Census 2010 | 2021 | 2026 | 2021-2026 Change | 2021-2026 Annual Rate |
|------------------------|-------------|------|------|------------------|-----------------------|
| Population | 250 | 275 | 287 | 12 | 0.86% |
| Median Age | 32.7 | 35.3 | 36.5 | 1.2 | 0.67% |
| Households | 76 | 85 | 89 | 4 | 0.92% |
| Average Household Size | 3.22 | 3.19 | 3.18 | -0.01 | -0.06% |

| 2021 Households by Disposable Income | Number | Percent |
|--------------------------------------|----------|---------|
| Total | 85 | 100.0% |
| <\$15,000 | 5 | 5.9% |
| \$15,000-\$24,999 | 3 | 3.5% |
| \$25,000-\$34,999 | 5 | 5.9% |
| \$35,000-\$49,999 | 14 | 16.5% |
| \$50,000-\$74,999 | 30 | 35.3% |
| \$75,000-\$99,999 | 13 | 15.3% |
| \$100,000-\$149,999 | 7 | 8.2% |
| \$150,000-\$199,999 | 4 | 4.7% |
| \$200,000+ | 4 | 4.7% |
| Median Disposable Income | \$59,451 | |
| Average Disposable Income | \$75,840 | |

| 2021 Disposable Income by Age of Householder | Number of Households | | | | | | |
|--|----------------------|----------|----------|----------|----------|----------|----------|
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| Total | 3 | 13 | 16 | 13 | 17 | 13 | 9 |
| <\$15,000 | 0 | 1 | 0 | 0 | 2 | 1 | 1 |
| \$15,000-\$24,999 | 0 | 0 | 0 | 0 | 1 | 1 | 1 |
| \$25,000-\$34,999 | 0 | 1 | 0 | 0 | 1 | 2 | 1 |
| \$35,000-\$49,999 | 1 | 2 | 1 | 1 | 4 | 3 | 2 |
| \$50,000-\$74,999 | 1 | 4 | 6 | 6 | 4 | 6 | 3 |
| \$75,000-\$99,999 | 0 | 2 | 5 | 3 | 2 | 1 | 1 |
| \$100,000-\$149,999 | 0 | 1 | 2 | 2 | 1 | 1 | 0 |
| \$150,000-\$199,999 | 0 | 1 | 1 | 0 | 1 | 0 | 0 |
| \$200,000+ | 0 | 1 | 0 | 0 | 1 | 0 | 0 |
| Median Disposable Income | \$50,000 | \$62,584 | \$76,433 | \$68,288 | \$52,011 | \$50,953 | \$45,079 |
| Average Disposable Income | \$70,834 | \$89,402 | \$82,679 | \$85,119 | \$82,439 | \$59,215 | \$52,331 |

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Disposable Income Report

Rock Ridge Business Park Rock Valley, IA
 Ring: 3 mile radius

Latitude: 43.2008
 Longitude: -96.2631

| | Census 2010 | 2021 | 2026 | 2021-2026 Change | 2021-2026 Annual Rate |
|------------------------|-------------|-------|-------|---------------------|--------------------------|
| Population | 3,895 | 4,134 | 4,260 | 126 | 0.60% |
| Median Age | 35.5 | 36.1 | 37.0 | 0.9 | 0.49% |
| Households | 1,450 | 1,545 | 1,596 | 51 | 0.65% |
| Average Household Size | 2.62 | 2.62 | 2.61 | -0.01 | -0.08% |

| 2021 Households by Disposable Income | Number | Percent |
|--------------------------------------|----------|---------|
| Total | 1,545 | 100.0% |
| <\$15,000 | 158 | 10.2% |
| \$15,000-\$24,999 | 92 | 6.0% |
| \$25,000-\$34,999 | 93 | 6.0% |
| \$35,000-\$49,999 | 277 | 17.9% |
| \$50,000-\$74,999 | 467 | 30.2% |
| \$75,000-\$99,999 | 213 | 13.8% |
| \$100,000-\$149,999 | 170 | 11.0% |
| \$150,000-\$199,999 | 41 | 2.7% |
| \$200,000+ | 34 | 2.2% |
| Median Disposable Income | \$55,476 | |
| Average Disposable Income | \$66,928 | |

| 2021 Disposable Income by Age of Householder | Number of Households | | | | | | |
|--|----------------------|----------|----------|----------|----------|----------|----------|
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| Total | 66 | 295 | 257 | 208 | 251 | 194 | 274 |
| <\$15,000 | 18 | 46 | 11 | 15 | 23 | 18 | 27 |
| \$15,000-\$24,999 | 3 | 8 | 4 | 4 | 11 | 13 | 49 |
| \$25,000-\$34,999 | 6 | 28 | 4 | 9 | 11 | 14 | 21 |
| \$35,000-\$49,999 | 16 | 48 | 28 | 15 | 56 | 39 | 76 |
| \$50,000-\$74,999 | 13 | 68 | 90 | 78 | 68 | 71 | 80 |
| \$75,000-\$99,999 | 7 | 43 | 72 | 33 | 34 | 9 | 15 |
| \$100,000-\$149,999 | 2 | 39 | 38 | 42 | 30 | 15 | 3 |
| \$150,000-\$199,999 | 0 | 8 | 7 | 6 | 9 | 9 | 1 |
| \$200,000+ | 0 | 6 | 4 | 6 | 11 | 6 | 0 |
| Median Disposable Income | \$38,760 | \$54,319 | \$71,579 | \$66,982 | \$56,689 | \$52,520 | \$40,985 |
| Average Disposable Income | \$45,402 | \$66,082 | \$79,658 | \$80,757 | \$73,516 | \$67,004 | \$44,497 |

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Disposable Income Report

Rock Ridge Business Park Rock Valley, IA
 Ring: 5 mile radius

Latitude: 43.2008
 Longitude: -96.2631

| | Census 2010 | 2021 | 2026 | 2021-2026 Change | 2021-2026 Annual Rate |
|------------------------|-------------|-------|-------|------------------|-----------------------|
| Population | 4,661 | 4,966 | 5,124 | 158 | 0.63% |
| Median Age | 34.9 | 35.9 | 36.9 | 1.0 | 0.55% |
| Households | 1,680 | 1,798 | 1,860 | 62 | 0.68% |
| Average Household Size | 2.71 | 2.71 | 2.70 | -0.01 | -0.07% |

| 2021 Households by Disposable Income | Number | Percent |
|--------------------------------------|----------|---------|
| Total | 1,798 | 100.0% |
| <\$15,000 | 171 | 9.5% |
| \$15,000-\$24,999 | 101 | 5.6% |
| \$25,000-\$34,999 | 111 | 6.2% |
| \$35,000-\$49,999 | 319 | 17.7% |
| \$50,000-\$74,999 | 553 | 30.8% |
| \$75,000-\$99,999 | 253 | 14.1% |
| \$100,000-\$149,999 | 195 | 10.8% |
| \$150,000-\$199,999 | 52 | 2.9% |
| \$200,000+ | 44 | 2.4% |
| Median Disposable Income | \$56,080 | |
| Average Disposable Income | \$68,297 | |

| 2021 Disposable Income by Age of Householder | Number of Households | | | | | | |
|--|----------------------|----------|----------|----------|----------|----------|----------|
| | <25 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 | 75+ |
| Total | 74 | 337 | 304 | 249 | 303 | 236 | 295 |
| <\$15,000 | 18 | 50 | 12 | 16 | 27 | 20 | 28 |
| \$15,000-\$24,999 | 3 | 9 | 4 | 5 | 13 | 15 | 51 |
| \$25,000-\$34,999 | 7 | 31 | 5 | 11 | 15 | 19 | 23 |
| \$35,000-\$49,999 | 18 | 54 | 32 | 17 | 66 | 48 | 84 |
| \$50,000-\$74,999 | 15 | 79 | 106 | 97 | 80 | 90 | 86 |
| \$75,000-\$99,999 | 8 | 50 | 86 | 41 | 41 | 11 | 16 |
| \$100,000-\$149,999 | 3 | 43 | 44 | 48 | 35 | 17 | 4 |
| \$150,000-\$199,999 | 1 | 12 | 9 | 7 | 12 | 10 | 2 |
| \$200,000+ | 1 | 9 | 5 | 7 | 15 | 7 | 1 |
| Median Disposable Income | \$40,926 | \$55,510 | \$72,253 | \$66,797 | \$56,995 | \$52,464 | \$41,396 |
| Average Disposable Income | \$48,332 | \$68,508 | \$80,514 | \$80,774 | \$75,136 | \$65,130 | \$45,455 |

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.