



# Household Income Report

Rock Ridge Business Park Rock Valley, IA  
Ring: 1 mile radius

Latitude: 43.2008  
Longitude: -96.2631

Summary	2021	2026	2021-2026 Change	2021-2026 Annual Rate
Population	275	287	12	0.86%
Households	85	89	4	0.92%
Median Age	35.3	36.5	1.2	0.67%
Average Household Size	3.19	3.18	-0.01	-0.06%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
Household	85	100%	89	100%
<\$15,000	5	5.9%	4	4.5%
\$15,000-\$24,999	2	2.4%	2	2.2%
\$25,000-\$34,999	3	3.5%	2	2.2%
\$35,000-\$49,999	8	9.4%	7	7.9%
\$50,000-\$74,999	23	27.1%	24	27.0%
\$75,000-\$99,999	21	24.7%	23	25.8%
\$100,000-\$149,999	13	15.3%	16	18.0%
\$150,000-\$199,999	2	2.4%	2	2.2%
\$200,000+	8	9.4%	9	10.1%
Median Household Income	\$76,163		\$79,194	
Average Household Income	\$100,463		\$107,891	
Per Capita Income	\$32,471		\$34,984	

**Data Note:** Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.



# Household Income Report

Rock Ridge Business Park Rock Valley, IA  
 Ring: 1 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

2021 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	3	13	16	13	17	13	9
<\$15,000	0	1	0	0	2	0	1
\$15,000-\$24,999	0	0	0	0	0	0	1
\$25,000-\$34,999	0	0	0	0	0	1	1
\$35,000-\$49,999	1	1	1	1	1	2	2
\$50,000-\$74,999	1	4	3	3	5	5	4
\$75,000-\$99,999	1	3	5	5	3	3	1
\$100,000-\$149,999	0	2	4	3	2	1	0
\$150,000-\$199,999	0	0	0	0	0	0	0
\$200,000+	0	2	1	1	3	0	0
Median HH Income	\$59,164	\$77,912	\$86,966	\$84,178	\$75,000	\$61,237	\$50,000
Average HH Income	\$75,961	\$129,601	\$109,712	\$104,859	\$115,214	\$74,186	\$65,006
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	0.0%	7.7%	0.0%	0.0%	11.8%	0.0%	11.1%
\$15,000-\$24,999	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.1%
\$25,000-\$34,999	0.0%	0.0%	0.0%	0.0%	0.0%	7.7%	11.1%
\$35,000-\$49,999	33.3%	7.7%	6.2%	7.7%	5.9%	15.4%	22.2%
\$50,000-\$74,999	33.3%	30.8%	18.8%	23.1%	29.4%	38.5%	44.4%
\$75,000-\$99,999	33.3%	23.1%	31.2%	38.5%	17.6%	23.1%	11.1%
\$100,000-\$149,999	0.0%	15.4%	25.0%	23.1%	11.8%	7.7%	0.0%
\$150,000-\$199,999	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
\$200,000+	0.0%	15.4%	6.2%	7.7%	17.6%	0.0%	0.0%

**Data Note:** Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.



# Household Income Report

Rock Ridge Business Park Rock Valley, IA  
 Ring: 1 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

2026 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	3	12	17	15	14	16	13
<\$15,000	0	1	0	0	1	0	1
\$15,000-\$24,999	0	0	0	0	0	0	1
\$25,000-\$34,999	0	0	0	0	0	1	1
\$35,000-\$49,999	1	0	1	0	1	2	2
\$50,000-\$74,999	1	3	3	3	3	6	6
\$75,000-\$99,999	1	3	6	6	3	4	1
\$100,000-\$149,999	0	2	5	4	2	2	1
\$150,000-\$199,999	0	0	0	1	0	0	0
\$200,000+	0	2	2	1	2	0	1
Median HH Income	\$59,164	\$84,899	\$91,372	\$91,155	\$81,185	\$65,822	\$54,860
Average HH Income	\$79,814	\$134,198	\$117,585	\$117,146	\$120,032	\$80,922	\$78,552
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	0.0%	8.3%	0.0%	0.0%	7.1%	0.0%	7.7%
\$15,000-\$24,999	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.7%
\$25,000-\$34,999	0.0%	0.0%	0.0%	0.0%	0.0%	6.2%	7.7%
\$35,000-\$49,999	33.3%	0.0%	5.9%	0.0%	7.1%	12.5%	15.4%
\$50,000-\$74,999	33.3%	25.0%	17.6%	20.0%	21.4%	37.5%	46.2%
\$75,000-\$99,999	33.3%	25.0%	35.3%	40.0%	21.4%	25.0%	7.7%
\$100,000-\$149,999	0.0%	16.7%	29.4%	26.7%	14.3%	12.5%	7.7%
\$150,000-\$199,999	0.0%	0.0%	0.0%	6.7%	0.0%	0.0%	0.0%
\$200,000+	0.0%	16.7%	11.8%	6.7%	14.3%	0.0%	7.7%

**Data Note:** Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.



# Household Income Report

Rock Ridge Business Park Rock Valley, IA  
 Ring: 3 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

Summary	2021	2026	2021-2026 Change	2021-2026 Annual Rate
Population	4,134	4,260	126	0.60%
Households	1,545	1,596	51	0.65%
Median Age	36.1	37.0	0.9	0.49%
Average Household Size	2.62	2.61	-0.01	-0.08%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
Household	1,545	100%	1,596	100%
<\$15,000	147	9.5%	138	8.6%
\$15,000-\$24,999	82	5.3%	72	4.5%
\$25,000-\$34,999	46	3.0%	40	2.5%
\$35,000-\$49,999	159	10.3%	147	9.2%
\$50,000-\$74,999	461	29.8%	465	29.1%
\$75,000-\$99,999	261	16.9%	284	17.8%
\$100,000-\$149,999	227	14.7%	260	16.3%
\$150,000-\$199,999	81	5.2%	97	6.1%
\$200,000+	82	5.3%	92	5.8%
Median Household Income	\$65,852		\$69,957	
Average Household Income	\$85,100		\$92,751	
Per Capita Income	\$31,912		\$34,862	

**Data Note:** Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.



# Household Income Report

Rock Ridge Business Park Rock Valley, IA  
 Ring: 3 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

2021 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	66	295	257	208	251	194	274
<\$15,000	18	45	9	15	22	15	23
\$15,000-\$24,999	3	8	6	4	10	10	41
\$25,000-\$34,999	2	4	2	1	4	10	22
\$35,000-\$49,999	12	32	10	13	19	16	58
\$50,000-\$74,999	18	70	67	50	77	82	99
\$75,000-\$99,999	9	50	62	49	48	22	22
\$100,000-\$149,999	4	47	75	46	33	14	6
\$150,000-\$199,999	0	22	13	19	18	8	1
\$200,000+	0	16	14	11	21	18	2
Median HH Income	\$46,706	\$69,050	\$86,739	\$83,415	\$72,066	\$60,320	\$47,528
Average HH Income	\$50,552	\$87,168	\$101,245	\$97,942	\$97,910	\$90,578	\$50,692
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	27.3%	15.3%	3.5%	7.2%	8.8%	7.7%	8.4%
\$15,000-\$24,999	4.5%	2.7%	2.3%	1.9%	4.0%	5.2%	15.0%
\$25,000-\$34,999	3.0%	1.4%	0.8%	0.5%	1.6%	5.2%	8.0%
\$35,000-\$49,999	18.2%	10.8%	3.9%	6.2%	7.6%	8.2%	21.2%
\$50,000-\$74,999	27.3%	23.7%	26.1%	24.0%	30.7%	42.3%	36.1%
\$75,000-\$99,999	13.6%	16.9%	24.1%	23.6%	19.1%	11.3%	8.0%
\$100,000-\$149,999	6.1%	15.9%	29.2%	22.1%	13.1%	7.2%	2.2%
\$150,000-\$199,999	0.0%	7.5%	5.1%	9.1%	7.2%	4.1%	0.4%
\$200,000+	0.0%	5.4%	5.4%	5.3%	8.4%	9.3%	0.7%

**Data Note:** Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.



# Household Income Report

Rock Ridge Business Park Rock Valley, IA  
 Ring: 3 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

2026 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	70	253	310	234	225	208	297
<\$15,000	18	37	11	16	17	15	26
\$15,000-\$24,999	3	6	7	4	8	9	35
\$25,000-\$34,999	2	2	2	1	4	9	20
\$35,000-\$49,999	13	23	11	13	14	14	60
\$50,000-\$74,999	21	55	74	50	65	86	114
\$75,000-\$99,999	9	48	73	55	44	29	28
\$100,000-\$149,999	5	48	94	54	32	19	8
\$150,000-\$199,999	0	21	21	24	20	9	2
\$200,000+	0	14	17	15	21	20	4
Median HH Income	\$49,205	\$76,481	\$90,035	\$87,211	\$76,816	\$63,421	\$50,767
Average HH Income	\$53,783	\$94,349	\$107,610	\$108,556	\$107,523	\$98,824	\$56,857
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	25.7%	14.6%	3.5%	6.8%	7.6%	7.2%	8.8%
\$15,000-\$24,999	4.3%	2.4%	2.3%	1.7%	3.6%	4.3%	11.8%
\$25,000-\$34,999	2.9%	0.8%	0.6%	0.4%	1.8%	4.3%	6.7%
\$35,000-\$49,999	18.6%	9.1%	3.5%	5.6%	6.2%	6.7%	20.2%
\$50,000-\$74,999	30.0%	21.7%	23.9%	21.4%	28.9%	41.3%	38.4%
\$75,000-\$99,999	12.9%	19.0%	23.5%	23.5%	19.6%	13.9%	9.4%
\$100,000-\$149,999	7.1%	19.0%	30.3%	23.1%	14.2%	9.1%	2.7%
\$150,000-\$199,999	0.0%	8.3%	6.8%	10.3%	8.9%	4.3%	0.7%
\$200,000+	0.0%	5.5%	5.5%	6.4%	9.3%	9.6%	1.3%

**Data Note:** Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.



# Household Income Report

Rock Ridge Business Park Rock Valley, IA  
 Ring: 5 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

Summary	2021	2026	2021-2026 Change	2021-2026 Annual Rate
Population	4,966	5,124	158	0.63%
Households	1,798	1,860	62	0.68%
Median Age	35.9	36.9	1.0	0.55%
Average Household Size	2.71	2.70	-0.01	-0.07%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
Household	1,798	100%	1,860	100%
<\$15,000	159	8.8%	150	8.1%
\$15,000-\$24,999	87	4.8%	77	4.1%
\$25,000-\$34,999	54	3.0%	47	2.5%
\$35,000-\$49,999	187	10.4%	172	9.2%
\$50,000-\$74,999	526	29.3%	531	28.5%
\$75,000-\$99,999	321	17.9%	351	18.9%
\$100,000-\$149,999	269	15.0%	310	16.7%
\$150,000-\$199,999	88	4.9%	105	5.6%
\$200,000+	107	6.0%	118	6.3%
Median Household Income	\$67,376		\$71,758	
Average Household Income	\$87,413		\$95,065	
Per Capita Income	\$31,941		\$34,823	

**Data Note:** Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.



# Household Income Report

Rock Ridge Business Park Rock Valley, IA  
 Ring: 5 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

2021 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	74	337	304	249	303	236	295
<\$15,000	18	48	10	16	26	16	24
\$15,000-\$24,999	3	8	6	5	11	11	42
\$25,000-\$34,999	2	5	3	2	6	12	24
\$35,000-\$49,999	14	35	12	15	24	23	64
\$50,000-\$74,999	20	79	75	59	90	97	107
\$75,000-\$99,999	11	59	77	63	57	32	22
\$100,000-\$149,999	5	54	89	55	41	17	7
\$150,000-\$199,999	0	24	15	21	19	8	1
\$200,000+	1	23	18	13	29	19	3
Median HH Income	\$50,000	\$71,608	\$87,704	\$83,492	\$72,695	\$60,504	\$47,741
Average HH Income	\$53,426	\$91,665	\$102,987	\$98,161	\$101,091	\$86,907	\$52,315
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	24.3%	14.2%	3.3%	6.4%	8.6%	6.8%	8.1%
\$15,000-\$24,999	4.1%	2.4%	2.0%	2.0%	3.6%	4.7%	14.2%
\$25,000-\$34,999	2.7%	1.5%	1.0%	0.8%	2.0%	5.1%	8.1%
\$35,000-\$49,999	18.9%	10.4%	3.9%	6.0%	7.9%	9.7%	21.7%
\$50,000-\$74,999	27.0%	23.4%	24.7%	23.7%	29.7%	41.1%	36.3%
\$75,000-\$99,999	14.9%	17.5%	25.3%	25.3%	18.8%	13.6%	7.5%
\$100,000-\$149,999	6.8%	16.0%	29.3%	22.1%	13.5%	7.2%	2.4%
\$150,000-\$199,999	0.0%	7.1%	4.9%	8.4%	6.3%	3.4%	0.3%
\$200,000+	1.4%	6.8%	5.9%	5.2%	9.6%	8.1%	1.0%

**Data Note:** Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.





# Household Income Report

Rock Ridge Business Park Rock Valley, IA  
 Ring: 5 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

2026 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	78	289	359	278	267	259	330
<\$15,000	18	39	12	17	20	16	27
\$15,000-\$24,999	3	6	7	5	9	10	36
\$25,000-\$34,999	2	3	2	1	5	11	23
\$35,000-\$49,999	14	25	13	14	17	21	68
\$50,000-\$74,999	23	62	81	58	75	104	128
\$75,000-\$99,999	11	57	88	71	52	42	29
\$100,000-\$149,999	6	54	111	65	39	24	10
\$150,000-\$199,999	0	22	23	27	22	9	2
\$200,000+	1	20	22	18	28	21	7
Median HH Income	\$51,247	\$77,860	\$91,371	\$87,722	\$77,607	\$63,705	\$51,017
Average HH Income	\$56,804	\$99,357	\$109,663	\$109,227	\$111,206	\$94,533	\$59,894
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	23.1%	13.5%	3.3%	6.1%	7.5%	6.2%	8.2%
\$15,000-\$24,999	3.8%	2.1%	1.9%	1.8%	3.4%	3.9%	10.9%
\$25,000-\$34,999	2.6%	1.0%	0.6%	0.4%	1.9%	4.2%	7.0%
\$35,000-\$49,999	17.9%	8.7%	3.6%	5.0%	6.4%	8.1%	20.6%
\$50,000-\$74,999	29.5%	21.5%	22.6%	20.9%	28.1%	40.2%	38.8%
\$75,000-\$99,999	14.1%	19.7%	24.5%	25.5%	19.5%	16.2%	8.8%
\$100,000-\$149,999	7.7%	18.7%	30.9%	23.4%	14.6%	9.3%	3.0%
\$150,000-\$199,999	0.0%	7.6%	6.4%	9.7%	8.2%	3.5%	0.6%
\$200,000+	1.3%	6.9%	6.1%	6.5%	10.5%	8.1%	2.1%

**Data Note:** Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.