



# Housing Profile

Rock Ridge Business Park Rock Valley, IA  
 Ring: 1 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

Population		Households	
2010 Total Population	250	2021 Median Household Income	\$76,163
2021 Total Population	275	2026 Median Household Income	\$79,194
2026 Total Population	287	2021-2026 Annual Rate	0.78%
2021-2026 Annual Rate	0.86%		

Housing Units by Occupancy Status and Tenure	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	77	100.0%	87	100.0%	91	100.0%
Occupied	76	98.7%	85	97.7%	89	97.8%
Owner	64	83.1%	71	81.6%	75	82.4%
Renter	12	15.6%	14	16.1%	14	15.4%
Vacant	1	1.3%	2	2.3%	2	2.2%

Owner Occupied Housing Units by Value	2021		2026	
	Number	Percent	Number	Percent
Total	70	100.0%	74	100.0%
<\$50,000	0	0.0%	0	0.0%
\$50,000-\$99,999	3	4.3%	2	2.7%
\$100,000-\$149,999	15	21.4%	12	16.2%
\$150,000-\$199,999	10	14.3%	9	12.2%
\$200,000-\$249,999	13	18.6%	14	18.9%
\$250,000-\$299,999	3	4.3%	4	5.4%
\$300,000-\$399,999	8	11.4%	9	12.2%
\$400,000-\$499,999	7	10.0%	10	13.5%
\$500,000-\$749,999	11	15.7%	14	18.9%
\$750,000-\$999,999	0	0.0%	0	0.0%
\$1,000,000-\$1,499,999	0	0.0%	0	0.0%
\$1,500,000-\$1,999,999	0	0.0%	0	0.0%
\$2,000,000+	0	0.0%	0	0.0%

Median Value	\$226,923	\$250,000
Average Value	\$291,786	\$322,635

Census 2010 Housing Units	Number	Percent
Total	77	100.0%
In Urbanized Areas	0	0.0%
In Urban Clusters	20	26.0%
Rural Housing Units	57	74.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



# Housing Profile

Rock Ridge Business Park Rock Valley, IA  
 Ring: 1 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	63	100.0%
Owned with a Mortgage/Loan	41	65.1%
Owned Free and Clear	22	34.9%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	2	100.0%
For Rent	0	0.0%
Rented- Not Occupied	0	0.0%
For Sale Only	1	50.0%
Sold - Not Occupied	0	0.0%
Seasonal/Recreational/Occasional Use	0	0.0%
For Migrant Workers	0	0.0%
Other Vacant	1	50.0%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	76	64	84.2%
15-24	3	2	66.7%
25-34	11	8	72.7%
35-44	15	13	86.7%
45-54	18	15	83.3%
55-64	14	13	92.9%
65-74	7	6	85.7%
75-84	6	5	83.3%
85+	2	2	100.0%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	75	63	84.0%
White Alone	74	63	85.1%
Black/African American Alone	0	0	0.0%
American Indian/Alaska Native	0	0	0.0%
Asian Alone	0	0	0.0%
Pacific Islander Alone	0	0	0.0%
Other Race Alone	1	0	0.0%
Two or More Races	0	0	0.0%
Hispanic Origin	3	1	33.3%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	78	65	83.3%
1-Person	13	8	61.5%
2-Person	26	24	92.3%
3-Person	11	9	81.8%
4-Person	11	9	81.8%
5-Person	9	7	77.8%
6-Person	5	5	100.0%
7+ Person	3	3	100.0%

2021 Housing Affordability	
Housing Affordability Index	175
Percent of Income for Mortgage	12.5%

**Data Note:** Persons of Hispanic Origin may be of any race.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



# Housing Profile

Rock Ridge Business Park Rock Valley, IA  
 Ring: 3 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

Population		Households	
2010 Total Population	3,895	2021 Median Household Income	\$65,852
2021 Total Population	4,134	2026 Median Household Income	\$69,957
2026 Total Population	4,260	2021-2026 Annual Rate	1.22%
2021-2026 Annual Rate	0.60%		

Housing Units by Occupancy Status and Tenure	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	1,530	100.0%	1,653	100.0%	1,713	100.0%
Occupied	1,450	94.8%	1,545	93.5%	1,596	93.2%
Owner	1,162	75.9%	1,230	74.4%	1,285	75.0%
Renter	288	18.8%	315	19.1%	311	18.2%
Vacant	80	5.2%	108	6.5%	117	6.8%

Owner Occupied Housing Units by Value	2021		2026	
	Number	Percent	Number	Percent
Total	1,229	100.0%	1,285	100.0%
<\$50,000	80	6.5%	61	4.7%
\$50,000-\$99,999	164	13.3%	135	10.5%
\$100,000-\$149,999	257	20.9%	237	18.4%
\$150,000-\$199,999	278	22.6%	298	23.2%
\$200,000-\$249,999	165	13.4%	189	14.7%
\$250,000-\$299,999	66	5.4%	77	6.0%
\$300,000-\$399,999	94	7.6%	118	9.2%
\$400,000-\$499,999	75	6.1%	105	8.2%
\$500,000-\$749,999	50	4.1%	65	5.1%
\$750,000-\$999,999	0	0.0%	0	0.0%
\$1,000,000-\$1,499,999	0	0.0%	0	0.0%
\$1,500,000-\$1,999,999	0	0.0%	0	0.0%
\$2,000,000+	0	0.0%	0	0.0%
Median Value	\$170,414		\$185,151	
Average Value	\$201,993		\$222,802	

Census 2010 Housing Units	Number	Percent
Total	1,530	100.0%
In Urbanized Areas	0	0.0%
In Urban Clusters	1,236	80.8%
Rural Housing Units	294	19.2%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



# Housing Profile

Rock Ridge Business Park Rock Valley, IA  
 Ring: 3 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	1,163	100.0%
Owned with a Mortgage/Loan	684	58.8%
Owned Free and Clear	479	41.2%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	77	100.0%
For Rent	29	37.7%
Rented- Not Occupied	2	2.6%
For Sale Only	10	13.0%
Sold - Not Occupied	9	11.7%
Seasonal/Recreational/Occasional Use	3	3.9%
For Migrant Workers	0	0.0%
Other Vacant	24	31.2%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	1,451	1,163	80.2%
15-24	78	43	55.1%
25-34	254	176	69.3%
35-44	243	186	76.5%
45-54	243	200	82.3%
55-64	200	179	89.5%
65-74	164	149	90.9%
75-84	190	164	86.3%
85+	79	66	83.5%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	1,449	1,162	80.2%
White Alone	1,382	1,139	82.4%
Black/African American Alone	1	0	0.0%
American Indian/Alaska Native	1	1	100.0%
Asian Alone	6	3	50.0%
Pacific Islander Alone	1	1	100.0%
Other Race Alone	53	16	30.2%
Two or More Races	5	2	40.0%
Hispanic Origin	95	35	36.8%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	1,448	1,161	80.2%
1-Person	388	251	64.7%
2-Person	511	454	88.8%
3-Person	159	123	77.4%
4-Person	172	150	87.2%
5-Person	144	121	84.0%
6-Person	46	39	84.8%
7+ Person	28	23	82.1%

2021 Housing Affordability	
Housing Affordability Index	201
Percent of Income for Mortgage	10.9%

**Data Note:** Persons of Hispanic Origin may be of any race.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



# Housing Profile

Rock Ridge Business Park Rock Valley, IA  
 Ring: 5 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

Population		Households	
2010 Total Population	4,661	2021 Median Household Income	\$67,376
2021 Total Population	4,966	2026 Median Household Income	\$71,758
2026 Total Population	5,124	2021-2026 Annual Rate	1.27%
2021-2026 Annual Rate	0.63%		

Housing Units by Occupancy Status and Tenure	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	1,764	100.0%	1,912	100.0%	1,984	100.0%
Occupied	1,680	95.2%	1,798	94.0%	1,860	93.8%
Owner	1,361	77.2%	1,448	75.7%	1,514	76.3%
Renter	319	18.1%	350	18.3%	346	17.4%
Vacant	84	4.8%	114	6.0%	124	6.2%

Owner Occupied Housing Units by Value	2021		2026	
	Number	Percent	Number	Percent
Total	1,449	100.0%	1,514	100.0%
<\$50,000	83	5.7%	63	4.2%
\$50,000-\$99,999	179	12.4%	146	9.6%
\$100,000-\$149,999	296	20.4%	270	17.8%
\$150,000-\$199,999	317	21.9%	336	22.2%
\$200,000-\$249,999	199	13.7%	225	14.9%
\$250,000-\$299,999	82	5.7%	95	6.3%
\$300,000-\$399,999	115	7.9%	142	9.4%
\$400,000-\$499,999	91	6.3%	126	8.3%
\$500,000-\$749,999	82	5.7%	105	6.9%
\$750,000-\$999,999	4	0.3%	4	0.3%
\$1,000,000-\$1,499,999	1	0.1%	2	0.1%
\$1,500,000-\$1,999,999	0	0.0%	0	0.0%
\$2,000,000+	0	0.0%	0	0.0%

Median Value	\$176,262	\$191,369
Average Value	\$215,666	\$237,682

Census 2010 Housing Units	Number	Percent
Total	1,764	100.0%
In Urbanized Areas	0	0.0%
In Urban Clusters	1,247	70.7%
Rural Housing Units	517	29.3%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



# Housing Profile

Rock Ridge Business Park Rock Valley, IA  
 Ring: 5 mile radius

Latitude: 43.2008  
 Longitude: -96.2631

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	1,361	100.0%
Owned with a Mortgage/Loan	813	59.7%
Owned Free and Clear	548	40.3%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	86	100.0%
For Rent	30	34.9%
Rented- Not Occupied	2	2.3%
For Sale Only	12	14.0%
Sold - Not Occupied	10	11.6%
Seasonal/Recreational/Occasional Use	3	3.5%
For Migrant Workers	0	0.0%
Other Vacant	29	33.7%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	1,680	1,362	81.1%
15-24	87	48	55.2%
25-34	291	204	70.1%
35-44	287	225	78.4%
45-54	298	248	83.2%
55-64	247	223	90.3%
65-74	184	168	91.3%
75-84	204	177	86.8%
85+	82	69	84.1%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	1,680	1,361	81.0%
White Alone	1,607	1,336	83.1%
Black/African American Alone	1	0	0.0%
American Indian/Alaska Native	1	1	100.0%
Asian Alone	6	3	50.0%
Pacific Islander Alone	1	1	100.0%
Other Race Alone	57	17	29.8%
Two or More Races	7	3	42.9%
Hispanic Origin	102	37	36.3%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	1,681	1,362	81.0%
1-Person	418	273	65.3%
2-Person	594	530	89.2%
3-Person	193	152	78.8%
4-Person	204	177	86.8%
5-Person	172	144	83.7%
6-Person	62	54	87.1%
7+ Person	38	32	84.2%

2021 Housing Affordability	
Housing Affordability Index	199
Percent of Income for Mortgage	11.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.