

TOPICS COVERED THROUGH THE PROGRAM



AGRICULTURE



Participants learn of the impact that this industry has on our economy and how they work together to help grow our community.



ENTREPRENEURSHIP



Small businesses are our community, and we take pride in the amount of entrepreneurs in our town. The class will hear the stories of our business owners and how they've achieved all that they have.



HEALTHCARE



Participants learn how Rock Valley Healthcare businesses care for our community by providing services and products that promote a healthy way of life.



EDUCATION



Educating the future is a vital role in our leaders today. Participants will hear from educators and administrators who work daily with the youth of Rock Valley.



MANUFACTURING



Manufacturing is the backbone of our community. Participants will learn how each manufacturing business works together to build a thriving economy.



CITY WORKS & SERVICE



Tours of the city departments will be given so that participants can see how Rock Valley operates behind the scenes. A day of community service is also covered for the class to understand the impact of volunteerism.



To collaborate in order to develop growth, foster relationships and build community to inspire leadership from all generations.



HOW TO APPLY

Each class begins in September of each year and ends with a Graduation Luncheon to celebrate the success of the class in May.

- ✔ **Chamber Members** **\$500/Participant**
- ✔ **Non-Chamber** **\$800/Participant**

Individuals from each business and school in Rock Valley are able to apply with the understanding that the steering committee will choose one applicant from each business per year.

- ✔ **Apply online through the Chamber website or in person at the City Office.**

Download or pick up an application and turn them into Ashley via in person or email at ashley@cityofrockvalley.com.

Applications are due June 21, 2025 for the 2025-2026 program.

IN ADDITION

In addition to the industries covered throughout the program, there are additional resources provided to the participants such as

- ✔ **7 Habits of Highly Effective People**
Explores the principles of effective self-leadership, influence, collaboration, and improvement.
- ✔ **Real Colors Workshop**
Gain an understanding of the four personality colors (each corresponding to a personality type), learn to recognize characteristics of these colors, and discuss what it's like to be each color.
- ✔ **Class Project**
Gives the class real life experience in putting together an event or project, working together as a team, and using their skills to communicate and network with other community leaders. The only guidelines? It must benefit Rock Valley in some way.



PARTICIPANT REVIEWS

● TODD VISSER PEOPLES BANK

“ I have gained a greater appreciation for the passion and pride so many people have in what they do every day. I also feel like I will be able to look at situations from different perspectives before determining what the best course of action would be.



● JASMINE ZITT WIRELESS WORLD

“ I have been able to understand how different personalities approach solutions. I feel like a part of something bigger. Rock Valley businesses truly lean on each other and rely on each other to keep the town running.



MORE INFORMATION

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