MEMBERSHIP GUIDE











Chamber of Commerce

Rock Valley

MEMBER BENEFITS

WHY SHOULD I JOIN THE ROCK VALLEY CHAMBER

VISIBILITY

Being a member of the Chamber can help businesses gain more visility and credibility in their local community.



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NETWORKING

The Chamber provides opportunities for businesses to network with other local businesses, which can lead to new partnerships and collaborations.

RESOURCES

The Chamber offers access to valuable resources, discounts, and relationships that can help businesses save money and market their products.





WHY SHOULD I JOIN THE ROCK VALLEY CHAMBER

MEMBER BENEFITS



INFLUENCE

By becoming a member of the Chamber, businesses can directly influence the course of business events in Rock Valley.

CONSUMER CONFIDENCE

Consumers are significantly more likely to use a business's services once it has the Chamber stamp of approval.



ONLINE ACCOUNT

With your membership, you will receive access to 'all things' Chamber with an online account.

Automatic renewals, access to directory, and more!



WHY SHOULD I JOIN THE ROCK VALLEY CHAMBER

MEMBER BENEFITS

EVENTS

With community events, Mix & Mingles, Lunch & Learns, Coffee Connects, and more, there are plenty of events to attend and become more involved in your community!



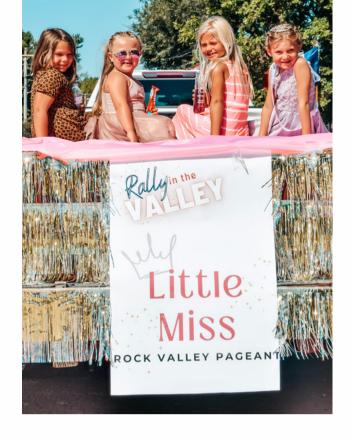
















2024 SCHEDULE OF EVENTS





COMMUNITY EVENTS 2024

182 BOYS' BASKETBALL TOURNAMENT March 1 & 2 | Chamber Fundraiser

BATTLE OF THE BITES 1-31 March 1-31 | Chamber Restaurants

CHAMBER BINGO NIGHT 25 April 25 | Parkview Event Center

DRIVE-INN MOVIE NIGHTS June 13, July 11, Aug. 8-2nd Thurs. every month during summer! | Sports Complex

RALLY IN THE VALLEY Aug. 7-11 | Community Celebration!

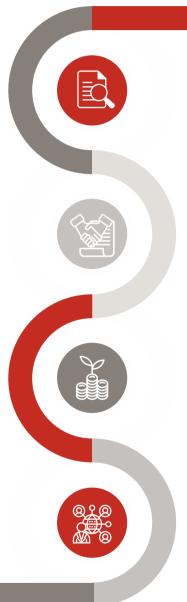
CHAMBER BINGO NIGHT 3 October 3 | Parkview Event Center

30 **CANDY IN THE VALLEY** October 30 | Downtown

GIRLS' BASKETBALL TOURNAMENT 16 November 16 | Chamber Fundraiser

HOLLY JOLLY DAYS December 5-7 | Holiday Celebration





January 18

Marketing Tips: Branding and Design

The Lunch House

March 21

Human Resources:

What's New?

Riverview Ridge Assisted Living

May 16

Professional Development:

Generational Differences

Hegg Health Center

July 18

Marketing Tips:

Al & the Future

September 19

Human Resources:

DE&I Discussions

November 21

Professional Development:

Leadership Skills

21

16

18

19

mber 21

WANT TO HOST?



2024

MINGO & MINGLE!

GRANDSTAY HOTEL 18

MINGO Night with DJ Kurt will providing all the energy entertainment during this fun event for our members!

27 JUN

VERY GOOD TRIVIA

ROOTED PLANT + COFFEE SHOP

Very Good Trivia Company will be bringing all the fun to this event! Get a team together and see if you can win!

15 **AUG**

MINGO & MINGLE!

MINGO Night with DJ Kurt will providing all the energy and entertainment during this fun event for our members!

CHRISTMAS & MINGLE!

PARKVIEW EVENT CENTER

Come play trivia with other Chamber members and celebrate the holiday season together. Very Good Trivia Company will be leading the fun, and we will have Christmas goodies from Chamber restaurants catered in!

19

DEC

WANT TO HOST? CONTACT ASHLEY FOR DETAILS! **INNOVATORS & ABOVE ARE ABLE TO HOST.**

Introducing COFFEE & CONNECT

Start your morning with a fresh cup of coffee and good conversation. If you have an update on your business, event you'd like to highlight or wish to discuss a new idea you have for the Chamber, come join us! Locations are TBD.

February 15th 8:00AM-9:00AM ROOTED PLANT + COFFEE SHOP

October 17th 8:30AM-9:30AM SUBWAY

WANT TO HOST?

CONTACT ASHLEY! HOSTING IS OPEN TO ALL CHAMBER MEMBERS.

SHOP the VALLEY

March 28

Spring in the Valley



Crazy Days in the Valley



Harvest in the Valley

Nov. 13

Holiday in the Valley







Nov. 29 & 30

Black Friday & Small Business Saturday

ROCK VALLEY CHAMBER OF COMMERCE Member ship

PARTNER (\$250)

For Non-Profit/At-Home Businesses

Opportunity to apply for Rock Valley Leadership Institute **Business Referrals via Chamber**

Chamber Member Window Clina

Ability to redeem Chamber Gift Cards

Chamber Member Advocacy

Ability to participate in Committees and Task Forces

Receive a Chamber Member-to-Member Discount Card for

each emplouee

Ribbon Cuttings and/or Grand Opening Ceremony

Participation in Shop the Valley events

Opportunity to Host a Chamber Lunch & Learn and Coffee &

Connections

Meals/Drinks covered for two employees in Chamber Lunch &

Learn's and Mix & Mingles

FREE Booth in Candy in the Valley (Regular \$25 fee)

Business Listing in the Directory on the Chamber website

ADVOCATE (\$500)

All Benefits above and...

Inclusion in the Welcome to Rock Valley program

Coupon Inclusion in the Chamber Member-to-Member Discount Cards FREE participation of 5 employees in Chamber Lunch & Learn's and Mix

& Mingles

INNOVATOR (\$800)

All Benefits above and...

Social Media Highlights on Chamber Facebook and Instagram

Business Name/Logo displayed in Chamber Newsletters

Opportunity to host a Chamber Mix & Mingle

Ad or Article inclusion in Chamber Newsletters

FREE participation of 7 employees in Chamber Lunch & Learn's

and Mix & Mingles

CHAMPION (\$1200)

All Benefits above and...

Chamber Golf Tournament Hole Sponsor

Chamber Basketball Tournaments Sponsor

FREE participation of 10 employees in Chamber Lunch & Learn's

and Mix & Mingles

VISIONARY (\$2500)

All Benefits above and...

Team of 4 in the Chamber Golf Tournament

Sponsorships for the following events: Rally in the Valley,

BINGO Nights, and Holly Jolly Days

FREE participation of 20 employees in Chamber Lunch & Learn's and Mix & Mingles

Priority in hosting all Chamber events

Advocate

Champion



DISCOUNT ON TIER CHOSEN. SUBSIDIARIES: ONE AT FULL PRICE, SECOND **AT 50% OFF**

Visionary



Sponsorship Opportunities

Sponsoring events are an opportunity for your business to highlight your investment into the community! Help us continue to make Rock Valley a FUN place to live and play!

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Sponsor (\$500)

The Chamber hosts 2 Basketball Tournaments per year. One in March (Boys) and one in November (Girls). These are the Chamber's biggest fundraisers of the year! Grades 5-8 participate, and thousands of people come to town and watch.

Amount:	
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Sponsor	(\$250)	

BINGO Nights

The Chamber hosts 2 Chamber BINGO Nights per year, one in April and one in October. These events are held specifically to get Chamber Gift Cards out into the community and go directly back to our Chamber members!

Rally in the Valley

Amount:

This annual community celebration is held the second week of August every year, and it's our biggest event by far! The Chamber along with various organizations hold nearly 30 events in 5 days, and thousands of people visit our community to help us celebrate!

Plat	inur	n \$2	00	

- Gold \$1,000-\$1,999
- Silver \$500-\$999
- ☐ Bronze \$250-\$498

Amount:

Plati	num \$1,000+
☐ Gold	\$500-\$999
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Silver \$300-\$499

☐ Bronze \$100-\$299

Amount:

Holly Jolly Days

This will be our 3rd annual holiday celebration in Rock Valley! Formally known as 'Downtown Wonderland', this 3-day event is full of Christmas fun including a magical parade, Breakfast with Santa, Horse Carriage Rides, a cook-off event, and more!



GO PAPERLESS WITH US! Scan the QR Code to fill out your Membership Application today. We will be in touch with further details on creating your online profile soon! Automatic Renewals will be available in 2025!





If you'd prefer to fill out the application on paper, please fill out the information below and mail in your payment.

Business Name:				
Business Address:				
Business Phone:				
Contact Person:				
Signature:	Date:			
Membership Tier Chosen:	\$			
Total Sponsorship Amount: \$				
Total Amount Due: \$	_ Utilize Quarterly Payment Plan?	Υ	N	
Please make checks payable to Rock V	alley Chamber and mail to PO Box 89 Rock	Valley, IA	A <i>51247</i> .	