

MEMBERSHIP GUIDE



WHY SHOULD I JOIN THE ROCK VALLEY CHAMBER

VISIBILITY

1

Being a member of the Chamber can help businesses gain more visibility and credibility in their local community.



2

NETWORKING

The Chamber provides opportunities for businesses to network with other local businesses, which can lead to new partnerships and collaborations.

RESOURCES

The Chamber offers access to valuable resources, discounts, and relationships that can help businesses save money and market their products.

3



WHY SHOULD I JOIN THE ROCK VALLEY CHAMBER

MEMBER BENEFITS



4

INFLUENCE

By becoming a member of the Chamber, businesses can directly influence the course of business events in Rock Valley.

CONSUMER CONFIDENCE

Consumers are significantly more likely to use a business's services once it has the Chamber stamp of approval.

5



ONLINE ACCOUNT

With your membership, you will receive access to 'all things' Chamber with an online account. Automatic renewals, access to directory, and more!

6



WHY SHOULD I JOIN THE ROCK VALLEY CHAMBER

MEMBER BENEFITS

EVENTS

With community events, Mix & Mingles, Lunch & Learns, Coffee Connects, and more, there are plenty of events to attend and become more involved in your community!

7





2024 SCHEDULE OF EVENTS

COMMUNITY EVENTS

2024

1&2 BOYS' BASKETBALL TOURNAMENT
March 1 & 2 | Chamber Fundraiser

1-31 BATTLE OF THE BITES
March 1-31 | Chamber Restaurants

25 CHAMBER BINGO NIGHT
April 25 | Parkview Event Center

TH. DRIVE-INN MOVIE NIGHTS
June 19, July 11, Aug. 8 | Sports Complex

7 RALLY IN THE VALLEY
Aug. 7-11 | Community Celebration!

3 CHAMBER BINGO NIGHT
October 3 | Parkview Event Center

30 CANDY IN THE VALLEY
October 30 | Downtown

16 GIRLS' BASKETBALL TOURNAMENT
November 16 | Chamber Fundraiser

5 HOLLY JOLLY DAYS
December 5-7 | Holiday Celebration



LUNCH & LEARNS 12:00PM

January 18 | 12:00pm-1:00pm

Marketing Tips:

Branding and Design- Casey Schafer

The Lunch House

18

March 21 | 8:00am-9:30am

It is ALL about the Relationships!

Featuring speaker Celina Peerman.

Riverview Ridge Assisted Living

21

May 16 | 12:00pm-1:00pm

Hangin' with Winners

Featuring speaker Ray Cole

Hegg Health Center

16

July 18 | 12:00pm-1:00pm

Helping Employees Succeed

Featuring speaker Donna Van Peurse

Town & Country

18

September 19 | 12:00pm-1:00pm

Creating a Caring Culture Company

Featuring speaker Ronee Anderson

Pizza Ranch

19

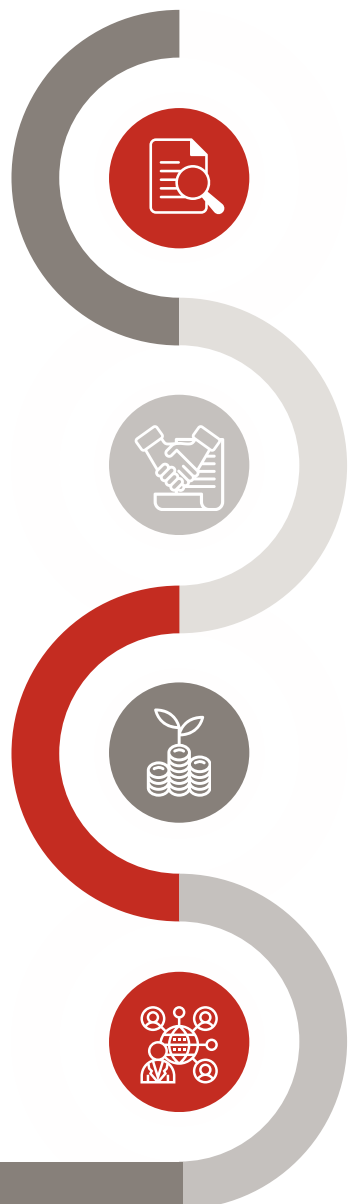
November 21 | 8:30am-10:00am

The Sweet Life: Life of a Business Owner

Featuring speaker Christina Moffatt

Hope Haven

21



WANT TO HOST?

CONTACT ASHLEY! HOSTING IS OPEN TO ALL CHAMBER MEMBERS.

MIX & MINGLE'S

Networking that's fun

5:00-6:30pm

2024

18
APR

MINGO & MINGLE!

GRANDSTAY HOTEL

MINGO Night with DJ Kurt will provide all the energy and entertainment during this fun event for our members!

27
JUN

VERY GOOD TRIVIA

ROOTED PLANT + COFFEE SHOP

Very Good Trivia Company will be bringing all the fun to this event! Get a team together and see if you can win!

15
AUG

MINGO & MINGLE!

THE OVERDRAFT TAPROOM

MINGO Night with DJ Kurt will provide all the energy and entertainment during this fun event for our members!

19
DEC

CHRISTMAS & MINGLE!

PARKVIEW EVENT CENTER

Come play trivia with other Chamber members and celebrate the holiday season together. Very Good Trivia Company will be leading the fun, and we will have Christmas goodies from Chamber restaurants catered in!

Introducing **COFFEE & CONNECT**

Start your morning with a fresh cup of coffee and good conversation. If you have an update on your business, event you'd like to highlight or wish to discuss a new idea you have for the Chamber, come join us! Locations are TBD.

February 15th

8:00AM-9:00AM

ROOTED PLANT + COFFEE SHOP

October 17th

8:30AM-9:30AM

SUBWAY

WANT TO HOST?

CONTACT ASHLEY! HOSTING IS OPEN TO ALL CHAMBER MEMBERS.

SHOP^{the} VALLEY

EVENTS 2024

March 28

Spring in the Valley

Aug 8 & 9

Crazy Days in the Valley

Sept. 19

Harvest in the Valley

Nov. 13

Holiday in the Valley

Nov. 29 & 30

Black Friday & Small Business Saturday



Membership Tiers

PARTNER (\$250)

For Non-Profit/At-Home Businesses

- Opportunity to apply for Rock Valley Leadership Institute Business Referrals via Chamber
- Chamber Member Window Cling
- Ability to redeem Chamber Gift Cards
- Chamber Member Advocacy
- Ability to participate in Committees and Task Forces
- Receive a Chamber Member-to-Member Discount Card for each employee
- Ribbon Cuttings and/or Grand Opening Ceremony
- Participation in Shop the Valley events
- Opportunity to Host a Chamber Lunch & Learn and Coffee & Connections
- Meals/Drinks covered for two employees in Chamber Lunch & Learn's and Mix & Mingles
- FREE Booth in Candy in the Valley (Regular \$25 fee)
- Business Listing in the Directory on the Chamber website

ADVOCATE (\$500)

All Benefits above and...

- Inclusion in the Welcome to Rock Valley program*
- Coupon Inclusion in the Chamber Member-to-Member Discount Cards*
- FREE participation of 5 employees in Chamber Lunch & Learn's and Mix & Mingles*

INNOVATOR (\$800)

All Benefits above and...

- Social Media Highlights on Chamber Facebook and Instagram*
- Business Name/Logo displayed in Chamber Newsletters*
- Opportunity to host a Chamber Mix & Mingle*
- Ad or Article inclusion in Chamber Newsletters*
- FREE participation of 7 employees in Chamber Lunch & Learn's and Mix & Mingles*

CHAMPION (\$1200)

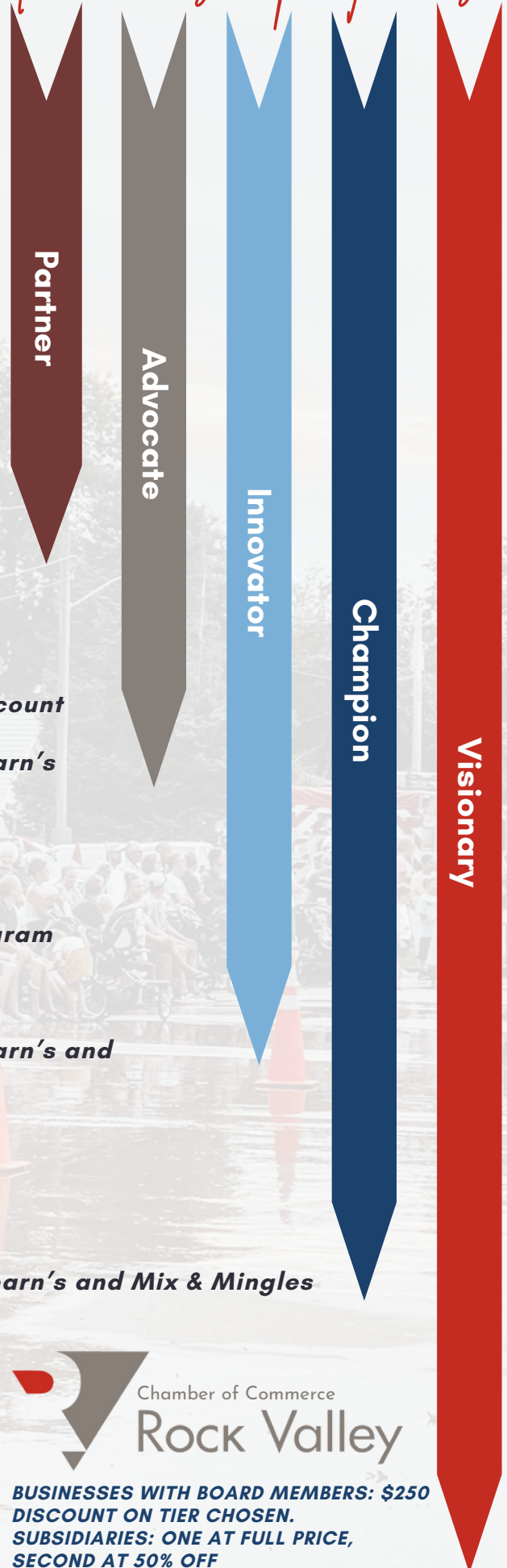
All Benefits above and...

- Chamber Golf Tournament Hole Sponsor*
- Chamber Basketball Tournaments Sponsor*
- FREE participation of 10 employees in Chamber Lunch & Learn's and Mix & Mingles*

VISIONARY (\$2500)

All Benefits above and...

- Team of 4 in the Chamber Golf Tournament*
- Sponsorships for the following events: Rally in the Valley, BINGO Nights, and Holly Jolly Days*
- FREE participation of 20 employees in Chamber Lunch & Learn's and Mix & Mingles*
- Priority in hosting all Chamber events*



BUSINESSES WITH BOARD MEMBERS: \$250 DISCOUNT ON TIER CHOSEN.
SUBSIDIARIES: ONE AT FULL PRICE, SECOND AT 50% OFF

SPONSORSHIP OPPORTUNITIES

Sponsoring events are an opportunity for your business to highlight your investment into the community! Help us continue to make Rock Valley a FUN place to live and play!

Basketball Tournaments

The Chamber hosts 2 Basketball Tournaments per year. One in March (Boys) and one in November (Girls). These are the Chamber's biggest fundraisers of the year! Grades 5-8 participate, and thousands of people come to town and watch.

Sponsor (\$500)

Amount:

Sponsor (\$250)

Amount:

BINGO Nights

The Chamber hosts 2 Chamber BINGO Nights per year, one in April and one in October. These events are held specifically to get Chamber Gift Cards out into the community and go directly back to our Chamber members!

Rally in the Valley

This annual community celebration is held the second week of August every year, and it's our biggest event by far! The Chamber along with various organizations hold nearly 30 events in 5 days, and thousands of people visit our community to help us celebrate!

- Platinum \$2,000+
- Gold \$1,000-\$1,999
- Silver \$500-\$999
- Bronze \$250-\$499

Amount:

- Platinum \$1,000+
- Gold \$500-\$999
- Silver \$300-\$499
- Bronze \$100-\$299

Amount:

Holly Jolly Days

This will be our 3rd annual holiday celebration in Rock Valley! Formally known as 'Downtown Wonderland', this 3-day event is full of Christmas fun including a magical parade, Breakfast with Santa, Horse Carriage Rides, a cook-off event, and more!



Join the Chamber!

GO PAPERLESS WITH US! Scan the QR Code to fill out your Membership Application today. We will be in touch with further details on creating your online profile soon! Automatic Renewals will be available in 2025!



If you'd prefer to fill out the application on paper, please fill out the information below and mail in your payment.

Business Name: _____

Business Address: _____

Business Phone: _____

Contact Person: _____ Contact Email: _____

Signature: _____ Date: _____

Membership Tier Chosen: _____ \$ _____

Total Sponsorship Amount: \$ _____

Total Amount Due: \$ _____ Utilize Quarterly Payment Plan? Y N

Please make checks payable to Rock Valley Chamber and mail to PO Box 89 Rock Valley, IA 51247.

Membership Dues for 2024 are due February 1, 2024.