



## Rock Valley Farmers Market

Wednesday Evenings

4-6:30 June – August

Located in the City Park

**1. Statement of Purpose:** The goal of this Farmers Market is to provide the community of Rock Valley and surrounding areas with local farm and garden products.

**2. Time and Place:** The market will be held every Wednesday from 4-6:30pm during the market season in Rock Valley in the park across from the city offices by the pool.

**3. Who can sell:** Any home gardener, farmer, or baker from the area with homegrown/homemade products that is willing to comply with the Iowa rules and regulations and Rock Valley Farmers Market Rules and Regulations.

**4. Potential Products:**

**a. Fresh Fruits and Vegetables** – washed and stored in clean containers at least six inches off the ground

**b. Bakery Products** – cannot be potentially hazardous. Can include: breads, cakes, doughnuts, pastries, buns, rolls, cookies, biscuits, and pies (not including meat pies). The following are examples of baker products that are potentially hazardous and cannot be sold at farmers markets without a license: soft pies (which includes pumpkin), custard filled products and cream filled products.

**\*\*All baked items must be completely wrapped, covered, bagged, or boxed.**

Baked items must also be labeled with the name of the product and the name and address of the person making said items & listing of ingredients to alert customers of possible allergic reactions. Baking in a certified kitchen is highly recommend.

**c. Fresh Shell Eggs** – must be cooled and stored at 45 degrees or below

**d. Honey** – labeled the same as baked goods

**e. Flowers and plants**

**f. Hand crafted items** – only handmade crafts that the vendor makes themselves

will be allowed. Such items may include but are not limited to: wreaths/swags, dry flower arrangements, potpourri, candles, soaps, hand-sewn items, and woodcrafts.

**g. Cider** – must be labeled the same as baked goods or honey, but must also display a Pasteurization Label or USDA-approved warning label.

**h. Non-potentially hazardous food products** – that is products that do not require refrigeration since they are shelf-stable. These products can be prepared in the home, to be sold for consumption off the-premise. Some examples of products that can be prepared in the home for direct sale to consumer customers include: jams, jellies, and dried noodles. Must be properly sealed and labeled. Production of the product in a certified kitchen is highly recommended.

**5. Items approved for licensed vendors only include:**

- a. Potentially hazardous food products – includes meat, fish, poultry and dairy products.
- b. Home processed foods – with the sole exception of jams and jellies, no “Homestyle” canned goods can be sold at the farmers market (such as salsa), since the food is a hermetically sealed container, shall be obtained from a licensed food processing plant. (Section 3-201.12 of the Food Code which has been adopted by Section 137F.2 of the Code of Iowa.)

**6. To Become a Member of the Market** – To sell at the Rock Valley Farmers Market all vendors are required to submit a completed registration form and pay a fee of \$25 at the Rock Valley City Office located at 1303 10<sup>th</sup> Street, Rock Valley. Preregistration and pre-payment are required.

**7. Space Assignments** – Vendor spaces will be reserved on a first come first serve basis with pre-registration and pre-payment. Vendors are responsible for bringing anything they need for their booth set up, including a table and chair if they wish to have one.

**8. Market Day Arrival/Departure Procedure** – Vendors must abide by the official Rock Valley Farmers Market hours of operation. Members must arrive at the market no earlier than 3:30 pm and be ready to sell by 4pm. Under no circumstances should a vendor begin selling prior to the start time. Vendors are not allowed to disassemble booths before 6:30pm unless they have sold out completely of their product or if the weather turns bad.

**9. Labeling Requirements** – All food must be labeled with the common name of the food and name and address of the person who prepared the food.

**10. Other Vendor Obligations**

- a. Vendors are responsible for informing themselves about and complying with state and local health regulations and licensing requirements governing the production, display, distribution, sampling, and sale of their products.
- b. Vendors must maintain their spaces in an attractive, clean, and sanitary condition.
- c. Vendors are not allowed to smoke in the market area.
- d. Vendor pets are not allowed at the market.
- e. Vendors are encouraged to work as a team to make this farmers market successful and are responsible for settling any product price disputes that might occur.
- f. Vendors must stay the entire time of the market. We encourage vendors to take orders if they run out of product before closing.

**11. Miscellaneous**

- a. Vendors shall receive a copy of these rules
- b. The Rock Valley Farmers Market, Rock Valley City are not responsible for any loss or damage incurred by the vendors.
- c. Vendors are responsible for making sure that all persons working at their booth are familiar with these rules.